

**UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS**

IN RE PHARMACEUTICAL INDUSTRY  
AVERAGE WHOLESALE PRICE  
LITIGATION

)  
) MDL No. 1456  
)

) CIVIL ACTION: 01-CV-12257-PBS  
)

THIS DOCUMENT RELATES TO ALL  
CLASS ACTIONS  
01-CV-12257-PBS AND 01-CV-339

) Judge Patti B. Saris  
)

) Chief Magistrate Judge Marianne B. Bowler  
)

**DECLARATION OF STEVE W. BERMAN REGARDING NOTICE PLAN**

I, Steve W. Berman, hereby declare that:

1. I am an attorney at law, licensed to practice in the State of Washington and admitted *pro hac vice* in this case. I am a member of Hagens Berman LLP, resident in its Seattle, Washington, office and am Co-Lead Counsel for the Plaintiffs in the above-captioned action.

2. Plaintiffs' counsel in this matter commissioned the firm of Kinsella/Novak to examine the issue of how notice could be provided to the proposed Class. Kinsella/Novak has served as a notice consultant in over 200 class actions, including nationwide and state notification programs in litigation involving asbestos, breast implants, consumer fraud, home siding products, infant formula, polybutylene plumbing, tobacco, antitrust securities and Holocaust claims.

3. Attached as Exhibit A to this declaration is a preliminary plan of notice to the proposed Class. The qualifications and expertise of Kinsella/Novak in the provision of class notice is incorporated as part of Exhibit A.

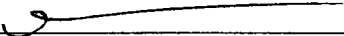
Further the declarant sayeth not. I certify under penalty of perjury that the foregoing is true and correct.

Executed this the 3rd day of September, 2004, at Seattle, Washington.

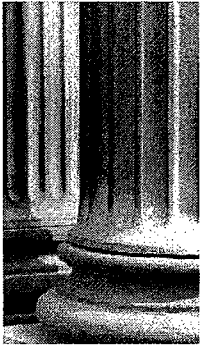
  
\_\_\_\_\_  
STEVE W. BERMAN

**CERTIFICATE OF SERVICE**

I hereby certify that I, Steve W. Berman, an attorney, caused a true and correct copy of the foregoing **DECLARATION OF STEVE W. BERMAN REGARDING NOTICE PLAN** to be delivered to all counsel of record by electronic service pursuant to Paragraph 11 of the Case Management Order No. 2, by sending on September 3, 2004, a copy to Verilaw Technologies for Posting and notification to all parties

By   
Steve W. Berman  
**HAGENS BERMAN LLP**  
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# **Exhibit A**



KINSELLA/NOVAK  
COMMUNICATIONS, LTD.  
A SOURCECORP<sup>SM</sup> COMPANY

## NOTICE PROGRAM

*IN RE PHARMACEUTICAL INDUSTRY AVERAGE  
WHOLESALE PRICE LITIGATION,*

CASE No. MDL No. 1456  
(CA:01-CV-12257-PBS) (D.MASS.)

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THE ART & SCIENCE OF LEGAL NOTIFICATION

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## FIRM OVERVIEW

Kinsella/Novak Communications ("KNC") provides nationally recognized expertise in the design of media-based legal notification programs for class actions and bankruptcies.

The firm has designed, implemented or consulted on over 200 class actions and bankruptcies and specializes in the most complex and often precedent-setting notice efforts. National and statewide notification programs include asbestos, breast implants, consumer fraud, home siding products, infant formula, polybutylene plumbing, tobacco, antitrust securities and Holocaust claims. The firm has selected and placed over \$100 million in paid legal advertising.

KNC develops advertisements, press materials, Web sites, and other notice materials bridging the gap between litigation complexities and the need for a clear and simple explanation of legal rights. In addition to designing and producing notices in "plain language", all KNC notice programs are fully compliant with Rule 23 of the Federal Rules of Civil Procedure and comparable state guidelines. The firm employs industry-recognized tools of media measurement to quantify the adequacy of the notice for the court.



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## RELEVANT CASE EXPERIENCE

KNC has significant notification experience including numerous consumer class actions involving pharmaceuticals.

### PHARMACEUTICAL CASES

- *State of Connecticut v. Mylan Laboratories, Inc.*, M.D.L. 1290, Misc. No. 99-276 (TFH/JMF) (lorazepam and clorazepate)
- *In re Buspirone Antitrust Litigation*, MDL-1413 (S.D.N.Y.)
- *In re Cardizem CD Antitrust Litigation*, 99-MD-1278 (E.D. Mich.)
- *State of Ohio v. Bristol-Myers Squibb, Co.*, 1:02-cv-01080 (D.D.C.) (Taxol)

### OTHER SELECTED CASES

- *In re Nasdaq Market-Makers Antitrust Litigation*, No. M21-68 (RWS), 94 Civ. 3996 (RWS), M. D. L. No. 1203 (securities)
- *In re Compact Disc Minimum Advertised Price Antitrust Litigation*, MDL No. 1361 (prerecorded music products)
- *In re Toys "R" Us Antitrust Litigation*, M.D.L. No. 1211, Master File No. CV-97-5750 (E.D.N.Y.) (toys and other products)
- *Cox v. Shell Oil Co.*, No.199,844 (Tenn. Ch. Obion County)
- *Naef v. Masonite* No. CV-94-4033 (Ala. Cir. Ct. Mobile County)
- *In re Holocaust Victims Assets Litigation*, No. CV 96-4849 (Consolidated with CV-5161 and CV 97461) (E.D.N.Y.)
- *Ruff, et al. v. Parex, Inc.*, No. 96-CVS-0059 (N.C. Super. Ct., New Hanover County)
- *Stipic v. Behr Process Corporation*, Case No. 00-2-1105-5 (Wash. Super. Ct., Gray Harbor County)

## TECHNICAL APPROACH

KNC's technical approach is based on its expertise as a leading provider of notice in class actions, knowledge of court-approved notice programs at the state and federal levels and years of experience in designing and implementing legal notification programs both nationally and internationally.

KNC begins by conducting detailed research on the claim that is the subject of the class action and how it is related to a population, its location, and temporal characteristics. This information identifies the demographic characteristics of class members – such as age, gender, income, and education level – and the geographic distribution of potential class members. This research provides the parameters for identifying and locating class members and shapes the scope of the notice program.

Specifically, KNC:

- Reviews demographic and product information provided by the client or independently researched and establishes a demographic profile of the target audience. All media selections are based on this profile in order to ensure the highest reach of potential class members and frequency of message exposure.
- Evaluates the effectiveness of media vehicles -- consumer magazines, newspapers, specialty publications, broadcast television, radio and the Internet -- in reaching the target audience.
- Analyzes publications using syndicated data sources and tools, such as the Audit Bureau of Circulation (ABC) statements, which certify how many readers buy or obtain copies of publications, and MediaMark Research ("MRI") which measures how many people open or read publications.
- Relies upon syndicated data from A.C. Nielsen for estimating television viewership and Arbitron for radio listenership. Other syndicated data and tools are used when appropriate.
- Examines the geographic distribution of potential class members at the level of detail necessary to determine effective geographic coverage.
- Selects media available during the established notice period ensuring timely notice to class members.
- Creates and implements all notice communications, including: published notice, print, audio and video news releases, television and radio spots, Internet advertising and Web sites.

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- Ensures that published notices and long form notices are written in “plain language”.
- Uses established advertising relationships to negotiate the deepest available discounts on national advertising and secure optimum placement with respect to the media habits of the target audience.
- Designs and implements an “earned media” program to further supplement the published notice through print, audio and video news releases and non-paid media outreach. Tracks and verifies all media placements and press stories developed through “earned media.”
- Designs and maintains a Web site to enable class members to access all relevant information including long form notices, claim forms and court documents. Provides registration and email capabilities on the site.
- Coordinates all aspects of the notification program with selected claims administrators.
- Provides advice, affidavits, depositions and court testimony with respect to the design and implementation of the notification plan.

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## PROPOSED NOTICE PLAN OVERVIEW

This plan is submitted by Kinsella/Novak Communications, Ltd. ("KNC") in connection with *In Re Pharmaceutical Industry Average Wholesale Price Litigation*, Case No. MDL No. 1456 (CA:01-CV-12257-PBS) in the District Court of Massachusetts. The plan outlines procedures to provide notice of the certification of this case as a class action, consistent with the requirements set forth in Rule 23 of the Federal Rules of Civil Procedure.

Based upon information provided by Counsel, the results of research on Class Members and their response to media and the media habits of the target audiences, the following four-part notice program is recommended:

- Direct notice by first-class mail to all individuals or third-party payors whose names and addresses are readily identifiable or who request the Long Form Notice as a result of seeing the Publication Notice.
- Broad published notice through the use of paid media, including consumer magazines and newspaper supplements.
- Earned media through a press release sent to major national print and electronic outlets.
- Electronic notice through a dedicated Web site.

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## CLASS DEFINITION

The Medicare Part B Co-Pay Class includes:

All persons or entities who made a co-payment for a Medicare Part B covered AWPID manufactured by one of the Defendants. Excluded from the Class are those who make flat co-pays and those whose co-pay was reimbursed by an insurer or other third party.

The Third-Party and Co-Payor Class includes:

Third-Party Payors who made reimbursements for any AWPID manufactured by one of the Defendants based on contracts that expressly use AWP as a pricing standard. Included within the Class are individual payors who paid coinsurance (i.e., co-pays proportional to the reimbursed amount) for an AWPID that was based upon use of AWP as a pricing standard.

The RICO Subclass includes:

Third-Party Payors who made reimbursements for any AWPID manufactured by AstraZeneca, the BMS Group, the Johnson & Johnson Group, the GSK Group, or the Schering Plough Group under contracts with any of the following PBMs, Caremark, AdvancePCS, Express Scripts and Medco (or their predecessors), where the contracts with the PBMs expressly use AWP as a pricing standard.

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## SITUATION ANALYSIS

The Average Wholesale Price ("AWP") is the published price used to establish reimbursement rates for drugs industry-wide. Plaintiffs claim that the Defendants control the AWP for their drugs. Specifically, they claim that forty-two drug manufacturers artificially raised and falsely overstated the AWP of over 300 drugs. This resulted in inflated payments by consumers and other entities such as health and welfare plans and health insurers. Defendants deny these allegations.

The Court will conduct a two-phased trial beginning with five of the drug manufacturers. These companies are: AstraZeneca Pharmaceuticals L.P., Bristol-Myers Squibb Co., GlaxoSmithKline, Johnson & Johnson, Shering-Plough and certain subsidiaries or related companies ("Defendants"). Plaintiffs seek monetary compensation and a court order prohibiting the Defendants from inflating the AWP for their drugs.

Other than third-party payors who are members of the Third-Party and Co-Payor Class or RICO subclass and who will receive direct mail notice, names and addresses of Class Members are not readily identifiable. For these Class Members notice will be through paid media. The Publication Notice will provide both a toll-free number and a notice Web site address for purposes of requesting or downloading the Long Form Notice.

In Re Pharmaceutical Industry Average Wholesale Price Litigation**PRODUCT BACKGROUND**

There are over 300 drugs included in this Class Action. The initial trial of the five drug manufacturers involves 140 drugs, which are used to treat a wide range of medical conditions and diseases. The drugs are used in the treatment of, among others, acne and other skin disorders, allergies, Alzheimer's disease, arthritis, asthma, bipolar disorder, cancer, Crohns disease, depression, diabetes, epilepsy, heart disease, hepatitis, herpes, HIV/AIDS, hypertension, influenza, interstitial cystitis, kidney disorders, kidney stones, migraines, schizophrenia and various psychoses. In addition, some of the drugs are antibiotics, antifungal, antacids, muscle relaxants and painkillers. Exhibit 1 lists the drugs by primary and secondary indicators and manufacturer.

The specific drugs are:

**Astrazenica**

Accolate	Casodex	Nolvadex	Seroquel	Zomig
Arimidex	Diprivan	Prilosec	Toprol XL	Zomig ZMT
Atacand	Entocort EC	Pulmicort	Zestril	
Atacand HCT	Nexium	Rhinocort	Zoladex	

**Bristol Myers Squibb Company**

Amikacin Sulfate	Buspar	Etopophos	Monopril HCT	Serzone
Amphotercin B	Cefzil	Glucophage	Paraplatin	Taxol
Avapro	Coumadin	Glucovance	Plavix	Tequin
Blenoxane	Cytosan	Monopril	Rubex	Vepesid
				Videx EC

**GlaxoSmithKline PLC**

Advair Disku	Epivir HBV	Leukeran	Relenza	Zantac
Agenerase	Flovent	Mepron	Retrovir	Ziagen
Alkeran	Flovent ROTA	Myleran	Thioguanine	Zofran
Ceftin	Kytril	Navelbeine	Trizivir	Zovirax
Combivir	Lamictal	Paxil	Valtrex	Zyban
Daraprim	Lanoxin	Paxil CR	Ventolin HFA	
Epivir	Lanoxin PED	Purinethol	Wellbutrin	

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Aciphex	Haldol	Polycitra	Retin-A	Tolectin
Bicitra	Haldol Decanote	Polycitra-K	Retin-A MICR	Tolectin DS
Duragesic	Levaquin	Polycitra-LC	Risperdal	Topamax
Elmiron	Monistat	Procrit	Spectazole	Tylenol/COD
Erycette	Mycelex	Regranex	Sporanox	Tylox
Flexeril	Pancrease	Remicade	Terazol 3	Ultracet
Floxin	Pancrease MT	Reminyl	Terazol 7	Ultram
Grifulvin V	Parafon FORT	Renova	Testoderm	Urispas
				Vascor

**Schering-Plough Corporation**

Albuterol	Diprolene AF	Integrilin	Peg-Intron	Sulcrafate Tablets
Clarinx	Diprosone	Intron-A	Perphenazine	Temodar
Claritin	Elocon	Ismn	Potassium Chloride	Theophylline
Claritin-D	Eulexin	Lotrisone	Proventil	Trinalin REP
Clotrimazole	Griseofulvin,	Nasonex	Rebetol	
Diprolene	Ultramicrocrystalline Oxaprozin	Sodium Chloride		



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## DIRECT NOTICE

Direct mail notice will consist of mailing the *Notice of Class Action Pendency* to identifiable Class Members informing them of their legal rights and how they may participate in or opt-out of the class action. The Notice will be sent to:

- Approximately 40,000 readily identifiable Third-Party Payor Class Members.
- All callers to a toll-free information line who request the *Notice of Class Action Pendency*. A toll-free number for this information line will prominently appear in the Publication Notice. Class Members may also download the Long Form Notice in PDF format from the Notice Web site.

## PAID MEDIA METHODOLOGY

KNC notice plans directed to unidentified class members (1) identify the demographics of class members and establish a target audience; (2) outline the methodology for selecting the media and other plan elements and how they relate to product usage or exposure; and (3) provide results that quantify for the court the adequacy of the notice based upon recognized tools of media measurement.

In the wake of the Supreme Court's decisions in *Daubert v. Merrell Dow Pharmaceuticals*, 509 U.S. 579 (1993), and *Kumho Tire Company v. Carmichael*, 526 U.S. 137 (1999), the reliability of a notice expert's testimony should be tested against the standards developed within the media industry for determining whether, to what degree and at what frequency a target audience has been reached. In assessing the expert's reliability, the court must determine whether the testifying expert "employs in the courtroom the same level of intellectual rigor that characterizes the practice of an expert in the relevant field," (526 U.S. at 152). That showing would likely require evidence that the expert's data and methodology are similar to that used by professionals in the relevant field.

In keeping with the *Daubert* and *Kumho* rulings, KNC employs the methodology and measurement tools used in the media planning and advertising industry for designing and measuring the adequacy of a paid media program to reach a particular audience.

Choosing a target audience encompassing the characteristics of Class Members is the first step in designing the paid media program. Media vehicles are chosen based on their ability to provide effective and cost efficient reach among the target audience. The selected media vehicles are then measured against the target audience to establish the *reach* of the media program and the *frequency* of exposure to the media vehicles. *Reach* and *frequency* estimates are two of the primary measurements used to quantify the media penetration of a target audience.

- *Reach* is the estimated percentage of a target audience reached one or more times through a specific media vehicle or combination of media vehicles within a given period.
- *Frequency* is the estimated average number of times an audience is exposed to an advertising vehicle carrying the message within a given period of time.

## TARGET AUDIENCE

Individuals with a vast range of demographic characteristics use the 137 drugs involved in this class action. These Class Members span all age groups, genders, education and income levels. Therefore, to adequately reach the Class, the primary target against which all media will be purchased and measured is Adults 18 years of age and older ("Adults 18+").

To develop a profile of the demographics and media habits of potential Class Members, KNC analyzed syndicated data available from MediaMark Research, Inc. ("MRI").

MRI is the leading U.S. supplier of multimedia audience research. As a nationally-accredited research firm, it provides information to magazines, television, radio, Internet and other media, leading national advertisers and over 450 advertising agencies -- including 90 of the top 100 in the United States. MRI's nationally syndicated data are widely used by these companies as the basis for the majority of the media and marketing plans written for advertised brands in the United States.

Specifically, MRI provides data on audience size, composition and other relevant factors pertaining to major media vehicles. MRI presents a single-source measurement of major media, products, services and in-depth consumer demographic and lifestyle characteristics. This study, conducted since 1979, surveys persons 18 years of age and older in the contiguous 48 states.

MRI conducts more than 26,000 personal interviews with consumers in two waves annually. Consumer information is recorded on 500 product/service categories, 6,000 brands and various lifestyle activities. Respondents are selected to be projectable nationally.

KNC analyzed data from the MRI 2003 Doublebase Survey, which consists of two full years of data drawn from 50,000+ adults.

*In Re Pharmaceutical Industry Average Wholesale Price Litigation***DEMOGRAPHICS**

There are 205,368,000 Adults 18+ in the United States. The chart below outlines the overall demographics of this target audience:

<b>DEMOGRAPHICS</b>	<b>ADULTS 18+</b>
<b>Gender</b>	
Male	48.0%
Female	52.0%
<b>Age</b>	
18 - 25	13.2%
25 - 34	18.5%
35 - 44	21.8%
45 - 55	18.6%
65+	16.2%
<b>Education</b>	
Graduated/Attended College	50.9%
Graduated High School	32.3%
<b>Household Income</b>	
Under \$10,000	6.1%
\$10,000 - \$29,999	22.5%
\$30,000 - \$49,999	21.4%
\$50,000 - \$74,999	20.6%
\$75,000 - \$100,000	12.6 %
\$100,000+	16.8%
<b>Location<sup>1</sup></b>	
A & B Counties	71.1%
C & D Counties	28.8%

<sup>1</sup> A Counties, as defined by A.C. Nielsen Company, are all counties belonging to the 25 largest metropolitan areas. These metro areas correspond to the MSA (Metropolitan Statistical Area) and include the largest cities and consolidated areas in the United States. B Counties, as defined by A.C. Nielsen Company, are all counties not included under A that are either over 150,000 population or in a metro area over 150,000 population according to the latest census. C Counties, as defined by A.C. Nielsen Company, are all counties not included under A or B that either have over 40,000 population or are in a metropolitan area of over 40,000 population according to the late census. D Counties are, essentially, rural counties in the Nielsen classification system of A, B, C, D counties.

## PAID MEDIA PROGRAM

As indicated, direct notice will be provided to all identifiable third-party payors. To reach unidentifiable Class Members, KNC recommends the use of measurable paid media. Paid media advertising is guaranteed to appear, allowing for control of the content, timing and positioning of the message, making it an invaluable part of any notice campaign. Newspapers, consumer magazines, television, radio and the Internet, among other sources, offer paid media opportunities.

In considering which media to use for this case, KNC evaluated the cost-effectiveness, exposure opportunities and reach potential of each media type. Television was not selected due to its high cost. Radio is a frequency medium best used locally, not nationally. Print media was selected because of its wide spread use, and its value as a credible and tangible information source which allows for extended body copy.

In choosing which placements would be best for this case, KNC reviewed all available consumer publications for the compatibility of the editorial and the creative message. Consumer magazines and newspaper supplements offer efficient and cost-effective vehicles for reaching all demographic segments of the population. Given the broad scope of the Class in this notice program and the demographics and media habits of the target audience, consumer magazines and newspaper supplements are recommended.

The selected publications represent twelve of the fifteen most widely read publications by Adults 18+. Readership statistics of age, gender and geographic distribution of each title were considered in order to assure adequate coverage of all adults.


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## NEWSPAPER SUPPLEMENTS


*Parade*, *USA Weekend* and *American Profile*, inserts known as newspaper supplements, are carried in weekend or weekly editions of 2,104 newspapers reaching every media market in the country. These magazines, published on newsprint, contain articles written for broad, general appeal and they encourage readership through brevity. Issues are typically less than 30 pages. For this notice program, newspaper supplements are recommended because of their broad geographic and demographic reach capability. They provide coverage in all 50 states and the District of Columbia (See Exhibit 2).

KNC recommends the following activity:


A half-page ad (4 5/8" x 10 3/4") will be placed once in *Parade* with a circulation of 35,900,000.

	<i>Parade</i> is carried in the Sunday edition of 339 daily newspapers and is the highest circulating magazine in the world. Carrier newspapers serve major urban and suburban markets in the U.S.
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A half-page ad (4 5/8" x 10 3/4") will be placed twice in *USA Weekend*, with a circulation of 22,700,000.

	<i>USA Weekend</i> in the weekend edition of 610 daily newspapers in major markets complementing the U.S. markets served by <i>Parade</i> .
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A one-half page ad (4 3/4 x 10 3/4") will be placed one in *American Profile* with a circulation of 5,300,000.


	<i>American Profile</i> is carried in 1,155 weekly and daily newspapers that are published primarily in rural counties nationwide. Editorial content is designed to appeal to small town Americans and their interests and activities.
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## CONSUMER MAGAZINES


Thousands of consumer magazines offer national advertising opportunities. Most adults read one or more magazines during an average month and nearly three out of five adults read or look into a magazine daily. Additionally, magazines published weekly quickly accumulate readership and provide timely and efficient notice to readers. The specific consumer magazines listed below were chosen because collectively they provide coverage of all major demographic segments (age, gender, geographic, lifestyle, etc.) of Adults 18+.

KNC recommends the following activity:

A two-thirds page ad (4 1/2" x 10") will be placed once in ***Better Homes and Gardens*** with a circulation of 7,600,000.


	<p><i>BHG</i> is the largest-circulating home service magazine reaching nearly 30% of Women 18+ with an average issue. Published monthly, the magazine features a wide-range of home and family subjects, such as food and decorating. The majority of the readers are Women 35+ and they are more likely to be affluent and married than the average adult.</p>
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A two-thirds page ad (4 5/8" x 10 3/16") will be placed once in ***Cosmopolitan*** with a circulation of 2,850,000.


	<p><i>Cosmopolitan</i> is the most effective magazine for reaching single women 18-34 years of age. Editorial content focuses on relationships, fashion and beauty. <i>Cosmopolitan</i> is published monthly.</p>
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A full-page ad (5 3/4" x 9") will be placed once in *National Geographic* with a circulation of 5,250,000.

	<p><i>National Geographic</i> is published monthly and provides coverage encompassing people and places of the world. Major topics include culture, nature, geography, ecology, science and technology. <i>National Geographic</i> readers spend an average of 56 minutes with each issue and tend to be educated and upper-income.</p>
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A two-thirds-page ad (4 5/8" x 10") will be placed two times in *Newsweek*, with a circulation of 3,100,000.

	<p><i>Newsweek</i> is published weekly and edited to report on national and worldwide developments with news, commentary and analysis. Nearly 10% of Adults 18+ read an average issue and different readers are attracted each week.</p>
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A full-page ad (7" x 10") will be placed once in *People*, with a circulation of 3,350,000.

	<p><i>People</i> covers contemporary personalities in entertainment, politics, business and other current events. Content includes profiles and features on celebrities and fashion along with reviews of current movies, TV, books and music. <i>People</i> is published weekly. The average issue of <i>People</i> is passed-along to ten or more different people of all ages.</p>
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A two-page spread (9 1/2" x 6 3/4") will be placed once in **Reader's Digest** with a circulation of 10,000,000.

	<p><i>Reader's Digest</i> is a monthly compendium of selected excerpts from other publications as well as original pieces. <i>Reader's Digest</i> maintains consistent readership across a broad margin of demographics. Readers spend an average of 73 minutes over an average of 3 days to finish an issue, maximizing the magazine's reach capability.</p>
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A two-thirds-page ad (4 5/8" x 10") will be placed once in **Sports Illustrated**, with a circulation of 3,150,000.

	<p><i>Sports Illustrated</i> is published weekly and is the widest reaching men's magazine providing coverage of sporting events and personalities through in-depth articles and stories.</p>
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A full-page ad (7 1/4" x 10") will be placed once in **Woman's Day** with a circulation of 4,100,000.

	<p><i>Woman's Day</i> reaches 1 in 5 American women with its editorial focus on food, family, and health. This magazine complements <i>BHG</i> with coverage of average income women. <i>Woman's Day</i> is published 17 times per year.</p>
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*In Re Pharmaceutical Industry Average Wholesale Price Litigation***PRINT READERSHIP**

Readership includes both primary readers and pass along readers. Primary readers purchased a publication or are members of a household where the publication was purchased. Pass-along readers are those who read the publication outside the home, in places such as a dentist's office. The table below indicates the number of readers in each of the target audiences of an average issue of the magazine:

PUBLICATION	INSERTIONS	ADULTS 18+
<i>Better Homes and Gardens</i>	1	38,434,000
<i>Cosmopolitan</i>	1	17,152,000
<i>National Geographic</i>	1	32,265,000
<i>Newsweek</i>	2	20,392,000
<i>Parade Carrier Newspapers</i>	1	78,662,000
<i>People</i>	1	35,778,000
<i>Reader's Digest</i>	1	42,764,000
<i>Sports Illustrated</i>	1	20,803,000
<i>USA Weekend Carrier Newspapers</i>	1	49,515,000
<i>Woman's Day</i>	1	20,479,000

In Re Pharmaceutical Industry Average Wholesale Price Litigation**NATIONAL MEDIA DELIVERY**

The paid media program outlined above delivers the following estimated reach and frequency measurements<sup>1</sup>:

- An estimated 76.4%<sup>2</sup> of Adults 18 + will be reached with an average estimated frequency of 2.4 times, delivering 376,637,000 gross impressions<sup>3</sup>.
- An estimated 156,806,000 adults will have an opportunity to see the Publication Notice.

The paid media program provides Class Members with multiple exposure opportunities to media vehicles carrying the Publication Notice.

TARGET	% OF TARGET REACHED	AVERAGE FREQUENCY	GROSS IMPRESSIONS
Adults 18+	76.4%	2.4	376,637,000

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<sup>1</sup> MRI is a sample-based survey. Therefore, estimates of audience and/or demographics from these surveys are subject to sampling and non-sampling error. The use of mathematical values from those surveys should not be regarded as a representation that they are exact to the precise mathematical value stated.

<sup>2</sup> The readership estimates for *Parade* and *USA Weekend* are reflective of the broader readership measurement of the newspaper carrier groups into which these supplements are inserted. A recent custom study conducted by MRI indicates that the actual readership of the supplements is less than that of the carrier papers. While this study provided directional insight into the audience, the data provided is highly variable and insufficient for use in specific computation of reach and frequency. Therefore, the use of carrier paper readership for the newspaper supplements remains the accredited methodology and standard of the industry according to MRI and the Media Research Council.

<sup>3</sup> Gross impressions are the total number of times a media vehicle containing the Publication Notice is seen. This is a duplicated figure, as some viewers (readers) will see several media vehicles (TV show or publication) that contain the Publication Notice.

## NOTICE DESIGN

### ***PRINT DESIGN***

The plain-language Publication Notice will be designed to alert Class Members to the litigation through the use of a bold headline (Exhibit 3). This headline will enable Class Members to quickly determine if they are potentially affected by the litigation. Plain language text provides important information regarding the subject of the litigation, the Class definition and the legal rights available to Class Members.

Each advertisement will prominently feature a toll-free number, Web site and mailing addresses for Class Members to obtain the Long Form Notice and other information. The design of the Publication Notice takes into account empirical research developed over the past 30 years about how people read and assimilate information.

Recent revisions to Rule 23(c)(2) of the Federal Rules of Civil Procedure require class action notices to be written in "plain, easily understood language." KNC drafts and places plain language ads fully compliant with this revision. The firm maintains a strong commitment to adhering to the plain language requirement while drawing on its experience and expertise to draft notices that effectively communicate with class members.

Every Publication Notice in consumer magazines will be page dominant, increasing visibility to Class Members. Two-thirds-page, full-page and spread sized ads in magazines and a half-page ads in news supplements will be used. After reviewing the content and special sections of each publication, the best possible position will be negotiated for placement of the Publication Notice.

*In Re Pharmaceutical Industry Average Wholesale Price Litigation*

## THIRD-PARTY NOTICE

KNC identified 39 organizations that provide information on diseases and conditions for which some of the Defendants drugs are used. Exhibit 4 lists the primary indicator categories for which we were able to locate viable third-party organizations, the name of the organization and their communication vehicles. These organizations have online newsletters, trade publications, magazines and Web sites.

A press release will be sent to these organizations requesting them to disseminate the notice information to their constituencies. Follow-up phone calls will be made to encourage their participation in the notice efforts.

*In Re Pharmaceutical Industry Average Wholesale Price Litigation*

## EARNED MEDIA

The thrust of the earned media program is to amplify the notice to Class Members through the use of free media. The earned media portion of this notice program will augment the paid media plan developed to reach the Class. The third-party endorsement from reliable sources such as the news media can add immeasurable value to outreach efforts. The earned media outreach and follow-up can be focused on geographical areas where there is known product usage.

Outreach to print and electronic media will focus primarily on key daily newspapers, wire services, newspaper bureaus nationally and major television and radio outlets.

A press release will be distributed on US Newswire's Full National Circuit reaching over 2,000 media outlets. The press release will highlight the toll-free telephone number and Web site address that Class Members can call or visit for complete information.

## INTERNET USAGE

The explosive growth in computer and online usage in recent years has widely expanded the demographic characteristics of Internet users. According to the United States Department of Commerce, more than 88% of U.S. households with computers also have Internet access, and most business users are fully connected.

KNC examined Internet usage information available for the target audience. According to MRI, Internet usage during the last thirty days is as follows:

TARGET	% USING INTERNET IN LAST 30 DAYS
Adults 18+	58%

- 48.4% of Adults 18+ used the Internet at home during the last 30 days.
- 27.6% used the Internet at work during the last 30 days.
- 5.5% used the Internet at a school or library during the last 30 days.
- 6.0% used the Internet at a place other than the above.

## INFORMATIONAL WEB SITE

An informational interactive Web site is a critical component of the Notice campaign. A URL is a constant information source instantly accessible to millions. KNC's informational Web site will utilize the Internet's ability to serve as a key distribution channel and customer service bureau. Combining clean site design, consistent site navigation clues and built-in flexibility, the Web site will provide Class Members with easy access to the details of the litigation.

### ***CLEAN DESIGN***

The site will be cleanly designed for ease of use and comprehension. Web pages on the site will be simple, containing words, icons, documents and images.

A directory located in a column on the left-hand side of the page, will provide links to the information available on the Web site. These can include "Court Documents," "Long Form Notice," and "Questions/Links." The Web site can also feature a "Frequently Asked Questions" section answering commonly asked questions. If necessary, it will also provide a toll-free number for individuals seeking additional information and the address or email of Class Counsel,

### ***CONSISTENT NAVIGATION CUES***

Wherever the user goes from the homepage to another part of the site, links to the homepage and subsections remain on the left side of all pages, while the case title and cite remains fixed on top.

### ***BUILT-IN FLEXIBILITY***

Though simply designed, KNC's structured site is not restrictive. The Long Form Notice, for example, is formatted in several different ways so users may choose how they want to view it. It is first presented within the site's standard HTML frames. A visitor who'd rather print it than read it online can choose to download a PDF (portable data file) version, viewable with the common Adobe Acrobat utility, or print it directly from an alternate Web page specially formatted in HTML.

The site's basic architecture enables updates and new features to be added quickly.



In Re Pharmaceutical Industry Average Wholesale Price Litigation

## TOLL-FREE TELEPHONE SUPPORT

A toll-free interactive voice response system (IVR) will be established to service Class Members calling as a result of seeing the published notice. Callers requesting the *Notice of Class Action Pendency* will be prompted to input the telephone number of the residence where they would like to receive the Notice.

The system uses an address look-up database to locate the corresponding address of the resident. A portion of the address will be read back to the caller for address verification. For successful look-ups, the caller will be asked to speak the Class Member's full name and to spell the last name. If the look-up fails, is incorrect, or the call is placed from a rotary dial telephone, the caller will be prompted to speak the potential Class Member's name, address and telephone number.

# EXHIBIT 1

## Affected Drugs by Category

Primary Indicator	Secondary Indicator	Drug	Description	Type	Company
Asthma		Accolate	Helps improve airway function	Pill	Astrazeneca PLC
Anti-acid	Ulcer	Aciphex	Heals esophagus	Pill	Johnson & Johnson
Asthma		Advair Disku	Helps clear air passageway	Inhaler	GlaxoSmithKline PLC
HIV/AIDS		Agenerase	Used for treatment of HIV-1 infection	Pill	GlaxoSmithKline PLC
Asthma		Albuterol	Opens air passageway	Inhaler	Schering-Plough Corporation
Cancer		Alkeran	Used to treat melanomas	Injectable	GlaxoSmithKline PLC
HIV/AIDS		Amikacin Sulfate	Treats serious infections associated with HIV/AIDS	Injectable	Bristol Myers Squibb Company
Antifungal		Amphotericin B	Kills fungi and life-threatening infections	Injectable	Bristol Myers Squibb Company
Cancer	Breast Cancer	Arimidex	used post-surgery in postmenopausal women	Pill	Astrazeneca PLC
Hypertension		Atacand	Treats high blood pressure by reducing blood vessel constriction	Pill	Astrazeneca PLC
Hypertension		Atacand HCT	Increases urine output	Pill	Astrazeneca PLC
Anti-acid	Type II Diabetes	Avapro	Prevents angiotensin II hormone	Pill	Bristol Myers Squibb Company
Cancer		Bicitra	Makes urine more alkaline	Pill	Johnson & Johnson
Anti-Anxiety		Blenoxane	Used primarily as chemotherapy agent for Squamous Cell Carcinoma, Hodgkins disease	Injectable/IV	Bristol Myers Squibb Company
Cancer		Buspar	Brings serotonin level back to normal, decreasing anxiety	Pill	Bristol Myers Squibb Company
Cancer	Prostate Cancer	Casodex	Inhibits androgen (male) hormone production	Pill	Astrazeneca PLC
Antibiotic		Cefin	Treats infections of the throat, lung, ears, U. tract	Pill	GlaxoSmithKline PLC
Antibiotic		Cefzil	Treats infections of the respiratory tract, skin, ears	Pill	Bristol Myers Squibb Company
Allergy	Hay Fever	Clarinet	Treats seasonal allergic rhinitis	Pill	Schering-Plough Corporation
Allergy	Antihistamine	Claritin-D	Treats allergy symptoms	Pill	Schering-Plough Corporation
Allergy	Antihistamine	Clostrazole	Treats allergic symptoms	Pill	Schering-Plough Corporation
Antifungal	Vaginal	Combivir	Used in vaginal yeast infection, and infections of scrotum and anus	Ointment	Schering-Plough Corporation
HIV/AIDS		Coumadin	Slow down replication of HIV virus	Pill	GlaxoSmithKline PLC
Anti-Coagulant		Cytosan	Works to thin the blood and prevent clots	Pill/Injectable	Bristol Myers Squibb Company
Cancer		Daraprim	Interferes with the multiplication of cancer cells	IV	Bristol Myers Squibb Company
HIV/AIDS		Diprivan	Helps prevent disease and toxins from entering system	Pill	GlaxoSmithKline PLC
Anaesthetic		Diprolene	Used during surgery to induce anesthesia	Pill	Astrazeneca PLC
Skin	Rash	Diprosone	Treats itchy rashes	Injectable	Schering-Plough Corporation
Skin		Diprolene AF	Treats rashes, poison ivy, swelling, inflammation	Cream/Lotion	Schering-Plough Corporation
Skin		Diprosone	Used for relief of itching and inflammation of skin conditions	Lotion	Schering-Plough Corporation
Pain Killer	Chronic pain	Duragesic	Relieves moderate or severe chronic pain	Topical	Johnson & Johnson
Interstitial cystitis		Elmiron	Treats inflammation of the bladder	Patch	Johnson & Johnson
Skin	Rash	Elocon	Treats inflammation of the skin	Pill	Johnson & Johnson
Crohns Disease		Entocort EC	Treats itchy rashes and inflammatory skin conditions	Lotion/Cream	Schering-Plough Corporation
HIV/AIDS		Epivir	Fights inflammation to the gastrointestinal tract	Pill	Astrazeneca PLC
Hepatitis B		Epivir HBV	Prevents HIV from killing healthy cells	Pill	GlaxoSmithKline PLC
Acne		Erycette	Same as Epivir, but prescribed for Hepatitis B	Pill	GlaxoSmithKline PLC
Testicular Cancer		Etopophos	Fights bacteria that produce acne	Topical	Johnson & Johnson
Cancer	Prostate Cancer	Euflexin	Controls the spread of neoplasms	IV	Bristol Myers Squibb Company
Cancer		Euflexin	Blocks effects of testosterone	Pill	Schering-Plough Corporation
Muscle Relaxant		Flexeril	Prevents spasms	Pill	Johnson & Johnson
Asthma		Flovent	Reduces swelling and inflammation of air passageway and lungs	Inhaler	GlaxoSmithKline PLC
Asthma		Flovent ROTA	Reduces swelling and inflammation of air passageway and lungs	Inhaler	GlaxoSmithKline PLC
PID		Floxin	Treats pelvic inflammatory disease	Pill	Johnson & Johnson
Diabetes		Glucophage	Provides blood sugar control	Pill	Bristol Myers Squibb Company
Diabetes		Glucovance	Maintains blood sugar within target range	Pill	Bristol Myers Squibb Company
Antifungal		Grifulvin V	Fights fungal infections of the skin, hair, and nails	Pill	Johnson & Johnson
Antifungal		Griseofulvin, UltramicrocrySTALLINE	Fights ringworm infections of hair, nails	Pill	Schering-Plough Corporation
Anti-Psychotic		Haldol	Controls aggression, agitation, and psychotic thinking	Pill	Johnson & Johnson
Anti-Psychotic		Haldol Decanote	Controls aggression, agitation, and psychotic thinking	Injectable	Johnson & Johnson
Heart	Chest pain	Integrilin	Used only in hospitals, helps prevent heart attack	IV Injection	Schering-Plough Corporation

Kinsella/Novak Communications, Ltd.

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## Affected Drugs by Category

Primary Indicator	Secondary Indicator	Drug	Description	Type	Company
Hepatitis	Hepatitis B & C	Intron-A	Protein supplement that fights viral infections	Injectable	Schering-Plough Corporation
Heart	Chest pain	Ismn	Increases supply of blood and O2 to heart	Pill/Mouthspray	Schering-Plough Corporation
Cancer		Kytril	reduces side effects of chemotherapy drugs	Pill/IV	GlaxoSmithKline PLC
Epilepsy		Lamictal	Controls "partial seizures"	Pill	GlaxoSmithKline PLC
Heart		Lanoxin	Helps strengthen the heart so it can work harder	Pill	GlaxoSmithKline PLC
Heart		Lanoxin PED	Pediatric version of Lanoxin	Pill	GlaxoSmithKline PLC
Cancer	Hodgkins Disease	Leukeran	Fights spread of neoplasms	Pill	GlaxoSmithKline PLC
Antibiotic		Levaquin	Fights bacterial infections	Pill	Johnson & Johnson
Antifungal		Lotrisone	Prevents fungus from growing on skin	Ointment	Schering-Plough Corporation
HIV/AIDS		Mepron	Treats a certain type of pneumonia in HIV patients	Pill	GlaxoSmithKline PLC
Antifungal	Vaginal	Monistat	Treats yeast infection and vaginal fungal infections	Cream	Johnson & Johnson
Hypertension		Monistat	Decreases level of chemicals that tighten blood vessels	Pill	Bristol Myers Squibb Company
Hypertension		Monopril HCT	Prevents certain enzymes from constricting blood vessels	Pill	Bristol Myers Squibb Company
Antifungal	Vaginal	Mycelex	Treats yeast infection and vaginal fungal infections	Cream	Johnson & Johnson
Cancer		Myleran	Treats illness in cancer patients	Pill	GlaxoSmithKline PLC
Allergy		Nasonex	Fights allergy symptoms	Nasal Spray	Schering-Plough Corporation
Cancer	Lung Cancer	Navelbine	Kills cancer cells or prevents further growth	IV	GlaxoSmithKline PLC
Anti-acid		Nexium	Decreases acid produced by "acid pumps"	Pill	Astrazeneca PLC
Cancer	Breast Cancer	Nolvadex	Inhibits production of estrogen	Pill	Astrazeneca PLC
Arthritis		Oxaprozin	Relieves arthritic pain and inflammation	Pill	Schering-Plough Corporation
PED		Pancrase	Treats pancreatic enzyme deficiency; cystic fibrosis	Pill	Johnson & Johnson
PED		Pancrase MT	Helps in digestion of food; enzyme replacement	Pill	Johnson & Johnson
Muscle Relaxant		Parafon FORT	Blocks nerve impulses to the brain	Pill	Johnson & Johnson
Cancer	Ovarian Cancer	Paraplatin	Interferes with the multiplication of cancer cells	Injectable	Bristol Myers Squibb Company
Depression		Paxil	Restores serotonin level to normal	Pill	GlaxoSmithKline PLC
Depression		Paxil CR	Paxil-Controlled Release	Pill	GlaxoSmithKline PLC
Hepatitis	Hepatitis C	Peg-Intron	Fight spread of Hepatitis disease	Injectable	Schering-Plough Corporation
Anti-Psychotic		Perphenazine	Helps manage psychotic disorders	Injectable	Schering-Plough Corporation
Anti-Coagulant		Plavix	Stroke, heart attack; thins blood	Pill	Bristol Myers Squibb Company
Kidney Stones		Polycitra	Makes urine more alkaline	Pill	Johnson & Johnson
Kidney Disorders		Polycitra-K	Urinary alkalinizing agent that fights blood/tissue conditions	Liquid	Johnson & Johnson
Potassium deficiency		Polycitra-LC	Makes urine more alkaline	Powder	Johnson & Johnson
Anti-acid		Potassium Chloride	Supplements low levels of Potassium. Often used for hypertension	Pill	Schering-Plough Corporation
HIV/AIDS	Heartburn	Prilosec	Decreases acid produced by "acid pumps"	Pill	Astrazeneca PLC
Asthma	Also Hepatitis C	Procrit	Fights anemia	Injectable	Johnson & Johnson
Asthma		Proventil	Opens air pathway	Pill	Schering-Plough Corporation
Cancer		Pumicort	Helps improve airway function	Inhaler	Astrazeneca PLC
Hepatitis	Hepatitis C	Purinethol	Fights leukemia cells	Pill	GlaxoSmithKline PLC
diabetic foot ulcers		Rebetol	Used with Intron-A to treat Hepatitis disease	Pill	Schering-Plough Corporation
Arthritis	Rheumatoid Arthritis	Regrenex	Used in areas where known neoplasms exist	gel	Johnson & Johnson
Alzheimers		Reminyl	Anti-viral drug used in treatment of simple influenza	Inhaler	GlaxoSmithKline PLC
Skin	Wrinkle	Reminyl	Fights inflammation of cells	IV infusion	Johnson & Johnson
Skin	Acne	Retin-A	Fights symptoms of Alzheimers	Pill	Johnson & Johnson
Skin	Acne	Retin-A MICR	Prevents wrinkles	Cream	Johnson & Johnson
HIV/AIDS	Nasal	Retrovir	Fights bacteria that produce acne	Cream	Johnson & Johnson
Allergy		Rhinocort	Fights bacteria that produce acne	Gel	Johnson & Johnson
Schizophrenia		Risperdal	Stops HIV from infecting healthy cells	Pill	GlaxoSmithKline PLC
Cancer		Rubex	Provides allergy relief to nasal passageway	Nasal Spray	Astrazeneca PLC
			Readjusts balance of dopamine and serotonin	Pill	Johnson & Johnson
			Slows or stops the growth of cancer cells	Injectable	Bristol Myers Squibb Company

## Affected Drugs by Category

Primary Indicator	Secondary Indicator	Drug	Description	Type	Company
Psychotropic		Serquel	Used to treat Schizophrenia and Bipolar disorder	Pill	Astrazeneca PLC
Depression		Serzone	Helps reduce chemical imbalance that causes depression	Pill	Bristol Myers Squibb Company
Salt deficiency		Sodium Chloride	Supplements low levels of salt. Multiple uses.	Pill	Schering-Plough Corporation
Antifungal	Skin	Spectazole	Fights athlete's foot, ringworm, or other skin fungus infections	Cream	Johnson & Johnson
Antifungal	Nails	Sporanox	Fights fungal infections of the nails	Pill	Johnson & Johnson
Stomach		Sulfafate Tablets	Protects the lining of the stomach; ulcers	Pill	Schering-Plough Corporation
Cancer	Ovarian/Breast	Taxol	Kills cancer cells or prevents further growth	Pill	Bristol Myers Squibb Company
Cancer		Temodar	Helps stop cells from forming	Pill	Bristol Myers Squibb Company
Antibiotic		Tequin	Used to treat sinus infection, pneumonia, bronchitis	Cream	Johnson & Johnson
Antifungal	Vaginal	Terazol 3	Treats yeast infection	Cream	Johnson & Johnson
Antifungal	Vaginal	Terazol 7	Treats yeast infection	Cream	Johnson & Johnson
Testosterone		Testoderm	Supplements natural testosterone level	Ge/Patch	Johnson & Johnson
Asthma		Theophylline	Prevent symptoms; relaxes bronchial muscles	Multi	Schering-Plough Corporation
Cancer	Rheumatoid Arthritis	Thioguanine	Interferes with the multiplication and growth of cancer cells	Pill	GlaxoSmithKline PLC
Arthritis	Inflammation	Tolectin	Used to reduce inflammation and relieve pain	Pill	Johnson & Johnson
Pain Killer		Tolectin DS	Treats pain and reduces inflammation	Pill	Johnson & Johnson
Epilepsy	Migraine headache	Topamax	Control and/or prevent seizures, lower dosage for migraines	Pill	Johnson & Johnson
Hypertension		Toprol XL	Beta blocker. Helps alleviate heart problems	Pill	Astrazeneca PLC
Allergy	Antihistamine	Trinalin	Relieves nasal congestion	Pill	Schering-Plough Corporation
HIV/AIDS		Trizivir	Stops HIV from infecting healthy cells	Pill	GlaxoSmithKline PLC
Pain Killer		Tylenol/COD	Treats pain and reduces inflammation	Pill	Johnson & Johnson
Pain Killer		Tylox	Reduces pain	Pill	Johnson & Johnson
Pain Killer		Ultracet	Used to fight joint pain, muscle pain, and other acute pains	Pill	Johnson & Johnson
Pain Killer		Ultram	Pain killer that uses tramadol, not acetaminophen	Pill	Johnson & Johnson
Urinary infection		Unispas	Prevent spasms of the urinary tract	Pill	Johnson & Johnson
Herpes		Valtrex	Treats cold sores associated with herpes	Pill	GlaxoSmithKline PLC
Heart	Chest pain	Vascor	Increases supply of blood and O2 to heart	Pill	Johnson & Johnson
Asthma		Ventolin HFA	Used for treatment of bronchospasms; asthma attacks	Inhaler	GlaxoSmithKline PLC
Cancer		Vepesid	Chemotherapy agent used to prevent spread of neoplasms	Pill/Injectable	Bristol Myers Squibb Company
HIV/AIDS		Videx EC	Used for treatment of HIV-1 infection	Pill	Bristol Myers Squibb Company
Depression		Wellbutrin	Treats symptoms of depression	Pill	GlaxoSmithKline PLC
Anti-acid	Ulcer	Zantac	Prevents recurrence of ulcers and stomach acids	Pill	GlaxoSmithKline PLC
Hypertension		Zestril	Prevents certain enzymes from constricting blood vessels	Pill	Astrazeneca PLC
HIV/AIDS		Ziagen	Stops HIV from infecting healthy cells	Pill	GlaxoSmithKline PLC
Cancer		Zofran	Reduces side effects of chemotherapy drugs	Injectable/Pill	GlaxoSmithKline PLC
Cancer		Zoladex	Prostate Cancer/Breast Cancer	Injectable	Astrazeneca PLC
Migraine		Zomig	Relieves acute migraine headaches	Pill	Astrazeneca PLC
Migraine		Zomig ZMT	Relieves acute migraine headaches. Orally disintegrates	Pill	Astrazeneca PLC
Herpes		Zovirax	Prevents or treats outbreaks	Pill/Ointment	GlaxoSmithKline PLC
Smoking		Zyban	Controls smoking cravings	Pill	GlaxoSmithKline PLC

# EXHIBIT 2

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
AK	Anchorage	Daily News	82,891	Parade Magazine
AK	Fairbanks	News-Miner	21,557	Parade Magazine
AK	Juneau	Empire	7,062	USA Weekend
AK	Kenai	Peninsula Clarion	6,310	USA Weekend
AL	Albertville	The Sand Mountain Reporter	6,000	American Profile
AL	Alexander City	Outlook	3,760	Parade Magazine
AL	Andalusia	The Andalusia Star-News	4,366	American Profile
AL	Anniston	Star	27,467	Parade Magazine
AL	Athens	The News Courier	10,000	American Profile
AL	Atmore	The Atmore Advance	3,150	American Profile
AL	Bessemer	The Western Star	6,000	American Profile
AL	Birmingham	News, Post Herald	189,087	Parade Magazine
AL	Brewton	The Brewton Standard	2,950	American Profile
AL	Clanton	The Clanton Advertiser	4,400	American Profile
AL	Cullman	Times	11,174	USA Weekend
AL	Decatur	Daily	26,987	USA Weekend
AL	Demopolis	The Demopolis Times	2,550	American Profile
AL	Dothan	Eagle	35,599	USA Weekend
AL	Fairhope	Gulf Coast Newspapers†	17,000	American Profile
AL	Florence	Times Daily	33,073	Parade Magazine
AL	Fort Payne	The Times-Journal	6,500	American Profile
AL	Gadsden	Times	23,934	Parade Magazine
AL	Greenville	The Greenville Advocate	3,200	American Profile
AL	Hartselle	The Hartselle Enquirer	5,000	American Profile
AL	Huntsville	Times	76,401	Parade Magazine
AL	Jackson	The South Alabamian	3,500	American Profile
AL	Jasper	Daily Mountain Eagle	12,000	American Profile
AL	Jasper	Mountain Eagle	10,930	USA Weekend
AL	Lanett	The Valley Times-News	7,200	American Profile
AL	Leeds	The Leeds News	3,000	American Profile
AL	Madison	Madison County Record	1,530	American Profile
AL	Mobile	Register	118,391	Parade Magazine
AL	Montgomery	Advertiser	61,208	USA Weekend
AL	Moulton	The Moulton Advertiser	5,200	American Profile
AL	Moundville	Moundville Times	1,550	American Profile
AL	Opelika	News	15,392	USA Weekend
AL	Ozark	The Southern Star	4,000	American Profile
AL	Pell City	St. Clair News-Aegis	4,300	American Profile
AL	Russellville	Franklin County Times	4,000	American Profile
AL	Scottsboro	The Daily Sentinel	5,000	American Profile
AL	Selma	The Selma Times-Journal	7,474	Parade Magazine
AL	Talladega	Daily Home	9,904	Parade Magazine
AL	Troy	The Messenger	3,300	American Profile
AL	Tuscaloosa	News	36,358	Parade Magazine
AR	Atkins	Atkins Chronicle	1,900	American Profile
AR	Benton	The Benton Courier	8,000	American Profile
AR	Bentonville	The Weekly Vista	4,400	American Profile
AR	Berryville	Carroll County News	4,120	American Profile
AR	Blytheville	Courier News	3,421	USA Weekend
AR	Cherokee Village	The Villager Journal	3,000	American Profile
AR	Conway	Log Cabin Democrat	11,000	American Profile
AR	Conway	Log Cabin Democrat	12,700	USA Weekend
AR	Danville	Yell County Record	3,500	American Profile
AR	De Queen	De Queen Daily Citizen & De Queen Bee	3,800	American Profile
AR	El Dorado	News-Times	15,601	USA Weekend
AR	Fort Smith	Southwest Times Record	43,846	USA Weekend
AR	Hampton	South Arkansas Sun	1,000	American Profile
AR	Harrison	Newton County Times	1,500	American Profile
AR	Harrison	Times	10,500	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
AR	Heber Springs	Cleburne County Sun-Times	5,000	American Profile
AR	Helena	Helena-West Helena Daily World	3,990	American Profile
AR	Horseshoe Bend	Pacesetting Times	1,400	American Profile
AR	Hot Springs	Sentinel - Record	18,140	USA Weekend
AR	Hot Springs Village	Hot Springs Village Voice	6,000	American Profile
AR	Jonesboro	Sun	28,633	USA Weekend
AR	Little Rock	Arkansas Democrat-Gazette	285,583	Parade Magazine
AR	Malvern	Malvern Daily Record	4,500	American Profile
AR	Manila	Northeast Arkansas Town Crier	2,100	American Profile
AR	Marked Tree	Tri-City Tribune	1,200	American Profile
AR	Melbourne	The Melbourne Times	1,800	American Profile
AR	Mountain Home	Baxter Bulletin	11,217	USA Weekend
AR	Mountain View	Stone County Leader	4,200	American Profile
AR	Nashville	Nashville News	4,400	American Profile
AR	Newport	Newport Independent	2,200	American Profile
AR	Osceola	The Osceola Times	2,500	American Profile
AR	Paragould	Press	4,800	USA Weekend
AR	Piggott	Piggott Times	2,200	American Profile
AR	Pine Bluff	Commercial	19,227	USA Weekend
AR	Rector	Clay County Democrat	1,400	American Profile
AR	Russellville	Courier	11,462	USA Weekend
AR	Salem	The News	3,300	American Profile
AR	Searcy	Citizen	6,200	USA Weekend
AR	Springdale	Morning News of Northwest Arkansas	41,448	USA Weekend
AR	Stuttgart	Daily Leader	3,000	American Profile
AR	Trumann	Trumann Democrat	1,000	American Profile
AR	Van Buren	Van Buren Newspapers †	17,000	American Profile
AR	West Memphis	Evening Times	8,500	American Profile
AR	White Hall	The White Hall Journal	2,500	American Profile
AZ	Benzon	San Pedro Valley News - Sun	3,000	American Profile
AZ	Bullhead City	Mohave Valley Daily News	8,000	American Profile
AZ	Bullhead City	News	9,772	USA Weekend
AZ	Casa Grande	Dispatch	9,359	USA Weekend
AZ	Chino Valley	Chino Valley Review	4,200	American Profile
AZ	Cottonwood	The Verde Independent & The Bugle	5,000	American Profile
AZ	Douglas	Dispatch	2,396	USA Weekend
AZ	Flagstaff	Arizona Daily Sun	12,601	Parade Magazine
AZ	Globe	Arizona Silver Belt	5,200	American Profile
AZ	Holbrook	Holbrook Tribune - News	2,000	American Profile
AZ	Kingman	The Kingman Daily Miner	8,400	American Profile
AZ	Kingman	Miner	9,367	USA Weekend
AZ	Lake Havasu City	News-Herald	12,768	USA Weekend
AZ	Mesa	Tribune	92,837	Parade Magazine
AZ	Phoenix	Arizona Republic	587,159	USA Weekend
AZ	Prescott	The Daily Courier	19,000	American Profile
AZ	Prescott	Courier	19,728	USA Weekend
AZ	Prescott Valley	Prescott Valley Tribune	9,300	American Profile
AZ	Safford	Eastern Arizona Courier	7,000	American Profile
AZ	Sierra Vista	Herald	10,342	USA Weekend
AZ	Sun City	News-Sun	16,997	USA Weekend
AZ	Tucson	Citizen	176,319	USA Weekend
AZ	Tucson	Arizona Daily Star	176,319	Parade Magazine
AZ	Wickenburg	Wickenburg Sun	2,500	American Profile
AZ	Willcox	Arizona Range News	3,100	American Profile
AZ	Williams	Williams-Grand Canyon News	3,500	American Profile
AZ	Winslow	The Winslow Mail	3,000	American Profile
AZ	Yuma	Daily Sun	25,675	Parade Magazine
CA	Alpine	The Alpine Sun	2,500	American Profile
CA	Auburn	Journal	12,583	USA Weekend



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
CA	Bakersfield	Californian	73,805	Parade Magazine
CA	Banning	The Record Gazette	5,000	American Profile
CA	Barstow	Desert Dispatch	5,325	USA Weekend
CA	Benicia	Herald	4,021	USA Weekend
CA	Blythe	Palo Verde Valley Times	4,080	American Profile
CA	Burney	Intermountain News / Shasta Bulletin	2,660	American Profile
CA	Chico	Enterprise-Record	33,354	USA Weekend
CA	Clipper Mills	The Rabbit Creek Journal	2,000	American Profile
CA	Davis	Enterprise	9,870	USA Weekend
CA	Dos Palas	The Dos Palos Sun	1,100	American Profile
CA	El Centro	Imperial Valley Press	15,000	American Profile
CA	El Centro	Imperial Valley Press	15,000	USA Weekend
CA	Escalon	Escalon Times/The Riverbank News	3,371	American Profile
CA	Eureka	Times - Standard	20,923	USA Weekend
CA	Fairfield	Republic	20,557	USA Weekend
CA	Fontana	Fontana Herald News	2,500	American Profile
CA	Freemont-Newark	Argus	33,117	USA Weekend
CA	Fresno	Bee	195,091	Parade Magazine
CA	Gilroy	Gilroy Newspapers†	13,150	American Profile
CA	Grass Valley	Union	15,900	USA Weekend
CA	Gridley	The Gridley Herald	3,000	American Profile
CA	Hanford	Sentinel	13,965	USA Weekend
CA	Hayward	Review	39,489	USA Weekend
CA	Hemet	The Valley Chronicle	5,000	American Profile
CA	Highland	Highland Community News	2,500	American Profile
CA	Holtville	Holtville Tribune	3,000	American Profile
CA	Holtville	Chronicle/Imperial Valley Weekly	4,000	American Profile
CA	Idyllwild	Idyllwild Town Crier	3,200	American Profile
CA	Inyo	Inyo Register	4,800	American Profile
CA	Jackson	Amador Ledger-Dispatch	8,200	American Profile
CA	Kingsburg	The Kingsburg Recorder	3,000	American Profile
CA	La Canada Flintridge	La Canada Valley Sun	4,500	American Profile
CA	La Canada Flintridge	Crescenta Valley Sun	4,000	American Profile
CA	Lakeport	Lake County Record Bee	8,276	USA Weekend
CA	Lodi	News Sentinel	17,459	USA Weekend
CA	Lompoc	Record	7,674	USA Weekend
CA	Long Beach	Press Telegram	109,171	USA Weekend
CA	Los Angeles	Los Angeles Garment & Citizen	2,500	American Profile
CA	Los Angeles	Times	1,392,672	Parade Magazine
CA	Los Angeles	Daily News	201,101	USA Weekend
CA	Los Angeles County	Star-News	38,067	USA Weekend
CA	Madera	Tribune	5,934	USA Weekend
CA	Manteca	The Manteca Bulletin	7,000	American Profile
CA	Marin County	Independent Journal	40,230	USA Weekend
CA	Mariposa	Mariposa Gazette	4,000	American Profile
CA	Marysville	Appeal - Democrat	21,822	USA Weekend
CA	Merced	Sun-Star	20,907	USA Weekend
CA	Modesto	Bee	93,259	Parade Magazine
CA	Monterey	County Herald	38,129	Parade Magazine
CA	Napa	Napa Valley Register	18,333	USA Weekend
CA	Needles	Needles Desert Star	2,000	American Profile
CA	Oakdale	Oakdale Leader	5,407	American Profile
CA	Oakland	Oakland Tribune	65,299	USA Weekend
CA	Oceanside	North County Times	96,368	Parade Magazine
CA	Ontario	Bulletin	75,408	USA Weekend
CA	Palm Springs	The Desert Sun	60,691	USA Weekend
CA	Palmdale	Antelope Valley Press	28,648	USA Weekend
CA	Placerville	Mountain Democrat	14,100	American Profile
CA	Pleasanton	Tri Valley Herald	42,580	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
CA	Porterville	Recorder	9,909	USA Weekend
CA	Quincy	Quincy Newspapers †	19,300	American Profile
CA	Ramona	Ramona Sentinel	6,200	American Profile
CA	Red Bluff	News	7,160	USA Weekend
CA	Redding	Record Searchlight	40,208	Parade Magazine
CA	Redlands	Redlands Daily Facts	7,227	USA Weekend
CA	Ridgecrest	The Daily Independent	8,000	American Profile
CA	Riverside	Press-Enterprise	191,290	Parade Magazine
CA	Sacramento	Bee	356,154	Parade Magazine
CA	Salinas	Californian	20,912	USA Weekend
CA	San Bernardino	Sun	84,363	USA Weekend
CA	San Diego	Union-Tribune	444,527	Parade Magazine
CA	San Francisco	Chronicle	553,983	Parade Magazine
CA	San Gabriel	Valley Tribune	51,522	USA Weekend
CA	San Jose	Mercury News	308,425	Parade Magazine
CA	San Luis Obispo	Telegram - Tribune	45,250	Parade Magazine
CA	San Mateo	County Times	37,868	USA Weekend
CA	Santa Ana	Orange County Register	374,364	Parade Magazine
CA	Santa Barbara	News-Press	46,569	USA Weekend
CA	Santa Clarita	The Signal	12,000	American Profile
CA	Santa Cruz	County Sentinel	27,413	USA Weekend
CA	Santa Maria	Times	19,017	USA Weekend
CA	Santa Rosa	Press Democrat	93,140	Parade Magazine
CA	Scotts Valley	Scotts Valley Banner/Valley Press	10,000	American Profile
CA	Selma	The Selma Enterprise	5,000	American Profile
CA	Sonoma	The Union Democrat	13,500	American Profile
CA	South Lake Tahoe	Tahoe Daily Tribune	8,000	American Profile
CA	Stockton	Record	71,715	Parade Magazine
CA	Taft	Daily Midway Driller	3,000	American Profile
CA	Tehachapi	Tehachapi News	8,000	American Profile
CA	Torrance	Daily Breeze	69,349	USA Weekend
CA	Tracy	Tracy Press	11,500	American Profile
CA	Tracy	Patterson Irrigator	7,700	American Profile
CA	Tulare	Advance Register	7,802	USA Weekend
CA	Turlock	Turlock Journal	6,500	American Profile
CA	Ukiah	Journal	8,101	USA Weekend
CA	Vacaville	Reporter	19,613	USA Weekend
CA	Vallejo	Times-Herald	22,382	USA Weekend
CA	Ventura County	Star †	107,611	Parade Magazine
CA	Victorville	Press-Dispatch	38,000	American Profile
CA	Victorville	Press	37,008	USA Weekend
CA	Visalia	Times Delta	26,288	USA Weekend
CA	Walnut Creek	Contra Costa Times	195,815	Parade Magazine
CA	Watsonville	Register-Pajaronian	5,889	USA Weekend
CA	Whittier	Daily News	17,739	USA Weekend
CA	Willows	Tri-County Newspapers	5,800	American Profile
CA	Woodland	Democrat	10,175	USA Weekend
CA	Yreka	Siskiyou Daily News	5,800	American Profile
CA	Yucaipa	Yucaipa & Calimesa News Mirror	5,000	American Profile
CA	Yucca Valley	Hi-Desert Star/The Desert Trail	10,000	American Profile
CO	Akron	Akron News-Reporter	1,500	American Profile
CO	Boulder	Sunday Camera	40,581	Parade Magazine
CO	Brush	Brush News-Tribune	1,500	American Profile
CO	Burlington	The Burlington Record	2,700	American Profile
CO	Canon	Daily Record	8,296	USA Weekend
CO	Canon City	Daily Record	8,500	American Profile
CO	Colorado Springs	Gazette-Telegraph	109,395	Parade Magazine
CO	Craig	Craig Daily Press	8,500	American Profile
CO	Denver	Post & Rocky Mountain News	783,274	Parade Magazine

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
CO	Denver	Post & Rocky Mountain News	783,274	USA Weekend
CO	Durango	Herald	8,621	USA Weekend
CO	Fort Collins	Coloradoan	34,240	USA Weekend
CO	Fort Morgan	Fort Morgan Times	3,360	American Profile
CO	Glenwood Springs	Western Slope	2,754	Parade Magazine
CO	Grand Junction	Sentinel	33,842	Parade Magazine
CO	Greeley	Tribune	27,841	USA Weekend
CO	Julesburg	Julesburg Advocate	1,300	American Profile
CO	Lafayette	Colorado Hometown Newspapers	4,500	American Profile
CO	Longmont	Daily Times - Call	19,500	American Profile
CO	Longmont	Times-Call	22,340	USA Weekend
CO	Loveland	Daily Reporter - Herald	17,500	American Profile
CO	Loveland	Reporter-herald	18,095	USA Weekend
CO	Montrose	Press	6,400	USA Weekend
CO	Pueblo	Chieftan	53,845	Parade Magazine
CO	Steamboat Spgs	Steamboat Pilot & Today Sunday	7,160	American Profile
CO	Sterling	Journal Advocate	4,950	American Profile
CT	Danbury	News-Times	36,756	Parade Magazine
CT	Fairfield	County Post	89,672	USA Weekend
CT	Hartford	Courant	283,410	Parade Magazine
CT	Manchester	Journal Inquirer	50,000	American Profile
CT	Manchester	Journal Inquirer	45,572	USA Weekend
CT	Meriden	Record-Journal	24,705	USA Weekend
CT	New Britain	Herald	29,035	USA Weekend
CT	New Haven	Register	100,137	USA Weekend
CT	New London	Day	45,710	Parade Magazine
CT	Norwalk	Hour	13,860	USA Weekend
CT	Norwalk	The Hour	16,500	American Profile
CT	Norwich	Bulletin	31,659	USA Weekend
CT	Stamford/Greenwich	Advocate/Times	44,905	Parade Magazine
CT	Torrington	Register-Citizen	8,264	USA Weekend
CT	Waterbury	Republican-American	65,763	Parade Magazine
CT	Willimantic	The Chronicle	12,000	American Profile
DC	Washington	The Washington Times	122,000	American Profile
DC	Washington	Post	1,025,579	Parade Magazine
DC	Washington	Times	78,243	USA Weekend
DE	Dover	Delaware State News	24,440	Parade Magazine
DE	Newark	Newark Post	6,000	American Profile
DE	Wilmington	News Journal	141,283	USA Weekend
FL	Boca Raton	News	14,840	USA Weekend
FL	Bradenton	Herald	58,836	USA Weekend
FL	Brooksville	Hernando Today	18,000	American Profile
FL	Brooksville	Hernando Today	5,922	USA Weekend
FL	Charlotte Harbor	Sun Newspapers	13,000	American Profile
FL	Charlotte Harbor	Sun-Herald	42,992	USA Weekend
FL	Chiefland	Chiefland Citizen	4,125	American Profile
FL	Crescent City	Courier Journal	3,000	American Profile
FL	Cross City	Dixie County Advocate	3,000	American Profile
FL	Crystal River	Citrus County Chronicle	31,242	USA Weekend
FL	Dade City	Pasco News	8,000	American Profile
FL	Daytona Beach	News-Journal	129,385	USA Weekend
FL	Deland	DeLand - Deltona Beacon	4,500	American Profile
FL	Dunnellon	Riverland News	3,500	American Profile
FL	Fernandina Beach	Fernandina Beach News-Leader	9,500	American Profile
FL	Fort Lauderdale	South Florida Sun-Sentinel	376,551	USA Weekend
FL	Fort Myers	News-Press	121,556	USA Weekend
FL	Fort Walton Beach	Northwest Florida News	49,300	Parade Magazine
FL	Gainesville	Sun	54,141	Parade Magazine
FL	Jacksonville	Times-Union	230,094	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
FL	Kissimmee	News-Gazette South Orange News	54,000	American Profile
FL	Lake City	Reporter	8,635	Parade Magazine
FL	Lakeland	Ledger	93,799	Parade Magazine
FL	Leesburg	Commercial	30,416	USA Weekend
FL	Live Oak	Suwannee Democrat	5,300	American Profile
FL	MacClenny	The Baker County Standard	4,100	American Profile
FL	Madison	The Madison Enterprise-Recorder	3,200	American Profile
FL	Marianna	Jackson County Floridan	7,200	American Profile
FL	Marianna	Jackson County Floridan	6,926	USA Weekend
FL	Melbourne	Today	109,956	USA Weekend
FL	Miami	El Nuevo Herald	99,618	Parade Magazine
FL	Miami	Herald	447,326	Parade Magazine
FL	Naples	News	81,363	Parade Magazine
FL	New Smyrna Beach	The Observer	2,000	American Profile
FL	Ocala	Star-Banner	53,870	Parade Magazine
FL	Okeechobee	Okeechobee Times	3,000	American Profile
FL	Okeechobee	Indiantown News	2,000	American Profile
FL	Orlando	Sentinel	385,097	Parade Magazine
FL	Oviedo	The Voice (Oviedo)	3,100	American Profile
FL	Panama City	News-Herald	36,951	USA Weekend
FL	Pensacola	News Journal	82,611	USA Weekend
FL	Sarasota	Herald-Tribune	146,652	Parade Magazine
FL	Sebring	Highlands Today	25,000	American Profile
FL	Sebring	Highlands Today	20,356	USA Weekend
FL	St. Augustine	Record	17,748	USA Weekend
FL	St. Petersburg	Times	442,605	Parade Magazine
FL	Tallahassee	Democrat	66,800	Parade Magazine
FL	Tampa	Tribune	315,811	Parade Magazine
FL	The Villages	The Villages Daily Sun	26,000	American Profile
FL	The Villages	The Villages Daily Sun	20,097	USA Weekend
FL	Treasure Coast	News-Press-Tribune	122,288	Parade Magazine
FL	Venice	Venice Gondolier Sun	14,000	American Profile
FL	Wauchula	The Herald Advocate	4,100	American Profile
FL	West Palm Beach	Post	219,656	Parade Magazine
FL	Winter Haven	News Chief	12,000	American Profile
FL	Winter Haven	News-Chief	9,946	USA Weekend
GA	Albany	Herald	28,169	USA Weekend
GA	Americus	The Sumter Free Press	1,600	American Profile
GA	Americus	Times-Recorder	5,865	USA Weekend
GA	Athens	Banner Herald and News	32,746	USA Weekend
GA	Atlanta	Journal-Constitution	629,505	Parade Magazine
GA	Augusta	Chronicle	93,479	USA Weekend
GA	Blakely	Early County News	3,600	American Profile
GA	Brunswick	News	17,437	USA Weekend
GA	Cairo	The Cairo Messenger	4,900	American Profile
GA	Canton	Cherokee Tribune	6,118	USA Weekend
GA	Carrollton	Times-Georgian	8,614	USA Weekend
GA	Cartersville	The Daily Tribune News	9,200	American Profile
GA	Cartersville	Tribune-News	8,175	USA Weekend
GA	Columbus	Ledger-Enquirer	59,846	Parade Magazine
GA	Conyers	Rockdale Citizen	9,567	USA Weekend
GA	Cordele	Dispatch	4,535	USA Weekend
GA	Covington	The Covington News	6,000	American Profile
GA	Cumming	Foryth County News	15,000	American Profile
GA	Dalton	Citizen-News	12,764	USA Weekend
GA	Dawsonville	Dawson Community News	4,000	American Profile
GA	Douglas	Coffee County News	5,500	American Profile
GA	Douglasville	County Sentinel	5,432	USA Weekend
GA	Dublin	Courier-Herald	10,062	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
GA	Eatonton	<i>The Eatonton Messenger</i>	4,500	American Profile
GA	Fayetteville	<i>Today in Peachtree City</i>	2,600	American Profile
GA	Fayetteville	<i>Fayette Daily News</i>	4,000	American Profile
GA	Forsyth	<i>The Monroe County Reporter</i>	4,000	American Profile
GA	Gainesville	<i>Times</i>	23,952	USA Weekend
GA	Gray	<i>The Jones County News</i>	4,000	American Profile
GA	Griffin	<i>News</i>	8,788	USA Weekend
GA	Hinesville	<i>The Coastal Courier</i>	5,800	American Profile
GA	Jonesboro	<i>Clayton News</i>	4,588	USA Weekend
GA	LaGrange	<i>LaGrange Daily News</i>	9,600	American Profile
GA	Lawrence	<i>Gwinnett Daily Post</i>	63,905	USA Weekend
GA	Louisville	<i>McDuffie Mirror</i>	4,000	American Profile
GA	Louisville	<i>The News &amp; Farmer</i>	5,000	American Profile
GA	Macon	<i>Telegraph</i>	89,451	Parade Magazine
GA	Marietta	<i>Journal</i>	18,103	USA Weekend
GA	Metter	<i>The Metter Advertiser</i>	3,000	American Profile
GA	Milledgeville	<i>The Baldwin Bulletin</i>	3,000	American Profile
GA	Milledgeville	<i>Union-Recorder</i>	7,025	USA Weekend
GA	Monroe	<i>The Walton Tribune</i>	6,000	American Profile
GA	Moultrie	<i>Observer</i>	7,200	USA Weekend
GA	Newnan	<i>Times - Herald</i>	10,300	USA Weekend
GA	Perry	<i>The Houston Home Journal</i>	9,000	American Profile
GA	Reidsville	<i>The Tattnall Journal</i>	2,500	American Profile
GA	Richmond Hill	<i>Bryan County News</i>	2,900	American Profile
GA	Rincon	<i>The Effingham Herald</i>	4,400	American Profile
GA	Rome	<i>News-Tribune</i>	20,073	USA Weekend
GA	Savannah	<i>News &amp; Press</i>	68,900	USA Weekend
GA	Statesboro	<i>Herald</i>	7,422	Parade Magazine
GA	Thomaston	<i>The Thomaston Times</i>	5,500	American Profile
GA	Thomasville	<i>Times-Enterprise</i>	9,267	USA Weekend
GA	Tifton	<i>Gazette</i>	7,849	USA Weekend
GA	Valdosta	<i>Times</i>	20,480	USA Weekend
GA	Waynesboro	<i>The True Citizen</i>	7,700	American Profile
GA	Winder	<i>The Barrow County News</i>	7,500	American Profile
HI	Hilo	<i>Tribune-Herald</i>	22,340	USA Weekend
HI	Honolulu	<i>Star-Bulletin</i>	65,502	Parade Magazine
HI	Honolulu	<i>Advertiser</i>	166,585	USA Weekend
HI	Kailua-Kona	<i>West Hawaii Today</i>	16,739	USA Weekend
HI	Lihue	<i>Garden Island</i>	9,290	USA Weekend
HI	Wailuku	<i>Maui News</i>	27,646	Parade Magazine
IA	Akron	<i>Akron Register Tribune</i>	1,000	American Profile
IA	Algona	<i>The Algona Upper Des Moines</i>	4,000	American Profile
IA	Allison	<i>Butler County Tribune Journal</i>	1,500	American Profile
IA	Ames	<i>Tribune</i>	14,168	Parade Magazine
IA	Armstrong	<i>Rock Valley Bee</i>	1,300	American Profile
IA	Atlantic	<i>Atlantic News - Telegraph</i>	3,500	American Profile
IA	Audubon	<i>Audubon County Advocate Journal</i>	1,900	American Profile
IA	Bedford	<i>The Bedford Times-Press</i>	1,100	American Profile
IA	Boone	<i>Boone News-Republican</i>	3,100	American Profile
IA	Britt	<i>The Britt News Tribune</i>	1,500	American Profile
IA	Burlington	<i>Hawk Eye</i>	20,745	Parade Magazine
IA	Carroll	<i>Daily Times Herald</i>	6,388	American Profile
IA	Cascade	<i>Cascade Pioneer</i>	2,000	American Profile
IA	Cedar Rapids	<i>Gazette</i>	78,157	Parade Magazine
IA	Centerville	<i>Daily Iowegian</i>	3,100	American Profile
IA	Clarksville	<i>The Clarksville Star</i>	1,550	American Profile
IA	Clinton	<i>Herald</i>	12,500	USA Weekend
IA	Corning	<i>New Century Press, Inc. - Corning</i>	2,400	American Profile
IA	Council Bluffs	<i>The Daily Nonpareil</i>	17,500	American Profile

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
IA	Council Bluffs	Nonpareil	20,526	USA Weekend
IA	Creston	Creston News Advertiser	5,600	American Profile
IA	Davenport-Bettendorf	Quad City Times	72,781	Parade Magazine
IA	Denison	Denison Review	3,900	American Profile
IA	Des Moines	Register	246,246	USA Weekend
IA	Dubuque-East Dubuque	Telegraph-Herald	33,896	USA Weekend
IA	Dyersville	Dyersville Commerical	3,950	American Profile
IA	Fairfield	The Fairfield Daily Ledger	3,250	American Profile
IA	Forest City	Forest City Summit	3,000	American Profile
IA	Fort Dodge -Webster City	Messenger & Freeman-Journal	19,698	Parade Magazine
IA	Fort Madison	Fort Madison Daily Democrat	5,500	American Profile
IA	Harlan	Harlan News-Advertiser	3,500	American Profile
IA	Hawarden	The Independent/Examiner	1,050	American Profile
IA	Ida Grove	Ida County Courier	2,800	American Profile
IA	Independence	Independence Bulletin-Journal	2,600	American Profile
IA	Iowa City	Press-Citizen	17,420	USA Weekend
IA	Kalona	The Kalona News/Lone Tree Reporter	3,600	American Profile
IA	Kanawha	Kanawha Reporter	1,000	American Profile
IA	Keokuk	Daily Gate City	5,500	American Profile
IA	Keota	Keota Eagle	1,000	American Profile
IA	Knoxville	Journal Express/The Chronicle	7,000	American Profile
IA	Le Mars	Chronicle Times / Daily Sentinel	6,200	American Profile
IA	Logan	Herald-Observer/ Woodbine Twiner	2,700	American Profile
IA	Manchester	The Manchester Press	4,300	American Profile
IA	Marshalltown	Times-Republican	10,524	Parade Magazine
IA	Mason City	Globe-Gazette	23,168	Parade Magazine
IA	Mount Pleasant	Mt. Pleasant News	2,950	American Profile
IA	Muscatine	Muscatine Journal	8,000	American Profile
IA	Newton	The Weekender	6,100	American Profile
IA	Osage	Mitchell County Press News	2,800	American Profile
IA	Oskaloosa	Oskaloosa Herald	4,300	American Profile
IA	Ottumwa	The Ottumwa Courier	18,000	American Profile
IA	Rock Rapids	New Century Press, Inc. - Rock Rapids	6,354	American Profile
IA	Shenandoah	Valley News Today	2,400	American Profile
IA	Sigourney	The News-Review	2,805	American Profile
IA	Sioux City	Journal	42,405	USA Weekend
IA	Spencer	The Daily Reporter	4,300	American Profile
IA	Spirit Lake	Dickinson County News	3,100	American Profile
IA	St. Ansgar	St. Ansgar Enterprise Journal	1,000	American Profile
IA	Storm Lake	Pilot Tribune	3,200	American Profile
IA	Story City	The Story City Herald	2,150	American Profile
IA	Stuart	New Century Press, Inc. - Stuart	1,000	American Profile
IA	Tipton	Conservative and Advertiser	4,100	American Profile
IA	Vinton	Cedar Valley Daily Times	1,500	American Profile
IA	Washington	The Washington Evening Journal	3,764	American Profile
IA	Waterloo	Courier	51,895	Parade Magazine
IA	Waverly	Waverly Democrat	4,650	American Profile
IA	West Branch	Times/West Liberty Index	2,500	American Profile
ID	Aberdeen	The Aberdeen Times	1,000	American Profile
ID	American Falls	Power County Press	2,000	American Profile
ID	Blackfoot	The Morning News	4,000	American Profile
ID	Boise	Idaho Statesman	86,586	USA Weekend
ID	Burley	South Idaho Press	4,700	American Profile
ID	Coeur d'Alene	Press	21,500	USA Weekend
ID	Coeur d'Alene	Coeur d'Alene Press†	30,800	American Profile
ID	Grangeville	Idaho County Free Press	3,600	American Profile
ID	Idaho Falls	Post-Register	25,722	Parade Magazine
ID	Lewiston	Tribune	25,889	Parade Magazine
ID	Moscow	The Moscow-Pullman Daily News	7,000	American Profile



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
ID	Mt. Home	Mountain Home News	4,000	American Profile
ID	Nampa-Caldwell	Idaho Press Tribune	19,625	Parade Magazine
ID	Payette	Independent Enterprise	2,300	American Profile
ID	Pocatello	Idaho State Journal	17,757	Parade Magazine
ID	Preston	The Preston Citizen	2,250	American Profile
ID	Rexburg	Standard Journal	5,610	American Profile
ID	Rexburg	Standard Journal	5,385	USA Weekend
ID	Sandpoint	Bonniers Ferry Herald	3,000	American Profile
ID	St. Maries	Saint Maries Gazette Record	3,300	American Profile
ID	Twin Falls	Times-News	22,602	Parade Magazine
IL	Aledo	The Times Record	3,400	American Profile
IL	Alton	Telegraph	28,590	USA Weekend
IL	Aurora	Beacon News	30,764	USA Weekend
IL	Belleville	News-Democrat	64,933	Parade Magazine
IL	Benton	The Evening News	3,700	American Profile
IL	Benton	News	3,101	USA Weekend
IL	Bloomington	Pantagraph	50,620	Parade Magazine
IL	Canton	The Daily Ledger	5,500	American Profile
IL	Carbondale	Southern Illinoisan	36,761	Parade Magazine
IL	Carlinville	Macoupin County Enquirer Democrat	4,000	American Profile
IL	Centralia-Central City	Sentinel	14,622	Parade Magazine
IL	Champaign	News-Gazette	46,441	Parade Magazine
IL	Chester	Randolph County Herald-Tribune	2,450	American Profile
IL	Chicago	Tribune	1,002,398	Parade Magazine
IL	Chicago	Suburban Herald	151,279	USA Weekend
IL	Chicago	Suburban Southtown	55,977	USA Weekend
IL	Chicago	Sun-Times	378,371	USA Weekend
IL	Christopher	The Progress	1,500	American Profile
IL	Crystal Lake	The Northwest Herald	40,000	American Profile
IL	Crystal Lake	Northwest Herald	38,483	USA Weekend
IL	Danville	Commercial News	16,909	Parade Magazine
IL	Decatur	Herald and Review	42,334	Parade Magazine
IL	DeKalb	Daily Chronicle	10,285	Parade Magazine
IL	Du Quoin	Du Quoin Evening Call	3,800	American Profile
IL	DuQuoin	Call	3,663	USA Weekend
IL	Dwight	Dwight Star & Herald	2,100	American Profile
IL	Effingham	Effingham Daily News	13,500	American Profile
IL	Eldorado	Journal	1,250	USA Weekend
IL	Elgin	Courier News	14,804	USA Weekend
IL	Fairbury	The Blade	2,100	American Profile
IL	Flora	The Daily Clay County Advocate-Press	2,100	American Profile
IL	Freeport	Journal-Standard	13,821	Parade Magazine
IL	Galesburg	Register-Mail	14,621	Parade Magazine
IL	Geneseo	Geneseo Republic	5,800	American Profile
IL	Geneva	Kane County Chronicle	15,000	American Profile
IL	Geneva	Kane County Chronicle	14,065	USA Weekend
IL	Harrisburg	The Daily Register	6,100	American Profile
IL	Harrisburg	Register	3,800	USA Weekend
IL	Herrin	The Spokesman	2,000	American Profile
IL	Hillsboro	The Journal News	7,300	American Profile
IL	Jacksonville	Journal-Courier	14,219	USA Weekend
IL	Joliet	Herald News	43,458	USA Weekend
IL	Kankakee	Journal	32,234	USA Weekend
IL	La Salle-Peru-Oglesby	Spring Valley News-Tribune	17,897	USA Weekend
IL	Lena	Northwestern Illinois Farmers	2,000	American Profile
IL	Lincoln	The Courier	6,900	American Profile
IL	Macomb	Macomb Journal	6,000	American Profile
IL	Macomb	Journal	7,784	USA Weekend
IL	Marion	Republican	3,880	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
IL	Mattoon	Journal Gazette / Times Courier	19,000	American Profile
IL	Metropolis	Metropolis Planet	4,800	American Profile
IL	Moline	Dispatch	35,110	USA Weekend
IL	Monmouth	Review Atlas & Oquawka Current	2,500	American Profile
IL	Morris	Morris Daily Herald	7,800	American Profile
IL	Mount Vernon	Register News	9,700	USA Weekend
IL	Murphysboro	Murphysboro American	1,800	American Profile
IL	Naperville	Sun	19,293	USA Weekend
IL	Newton	Newton Press-Mentor	2,200	American Profile
IL	Olney	Olney Daily Mail	4,000	American Profile
IL	Palos Heights	The Regional News	4,100	American Profile
IL	Palos Heights	The Reporter	5,700	American Profile
IL	Paris	Paris - Beacon News	5,500	American Profile
IL	Pekin	Daily Times	12,700	American Profile
IL	Pekin	Daily Times	9,034	USA Weekend
IL	Peoria	Chillicothe Times-Bulletin	2,400	American Profile
IL	Peoria	East Peoria Times-Courier	2,500	American Profile
IL	Peoria	Morton Times-News	2,750	American Profile
IL	Peoria	Washington Times-Reporter	8,500	American Profile
IL	Peoria	Peoria Times-Observer	20,000	American Profile
IL	Peoria	Journal-Star	88,233	Parade Magazine
IL	Plainfield	The Enterprise	7,000	American Profile
IL	Pontiac	Daily Leader	4,400	American Profile
IL	Pontiac	Leader	4,305	USA Weekend
IL	Princeton	Bureau County Republican	7,100	American Profile
IL	Quincy	Herald-Whig	28,243	Parade Magazine
IL	Rock Island	Argus	13,971	USA Weekend
IL	Rockford	Register Star	65,685	USA Weekend
IL	Rushville	The Rushville Times	3,000	American Profile
IL	Salem	Salem Times Commoner	4,000	American Profile
IL	Shawneetown	The Gallatin Democrat	2,200	American Profile
IL	Shelbyville	Shelbyville Daily Union	4,000	American Profile
IL	Springfield	State Journal-Register	65,767	Parade Magazine
IL	Sterling-Rock Falls	Gazette & Sauk Valley Sunday	21,260	USA Weekend
IL	Streator	The Times-Press	9,000	American Profile
IL	Sycamore	Kane-Dekalb News Weeklies	5,000	American Profile
IL	Taylorville	Breeze Courier	6,500	American Profile
IL	Waukegan	News Sun	24,803	USA Weekend
IL	West Frankfort	The Daily American	3,000	American Profile
IL	West Frankfort	American	2,500	USA Weekend
IN	Anderson	Herald Bulletin	26,150	Parade Magazine
IN	Angola	Herald Republic	4,491	USA Weekend
IN	Auburn	Star	6,638	USA Weekend
IN	Batesville	The Herald Tribune	3,600	American Profile
IN	Bloomfield	The Bloomfield Evening World	3,000	American Profile
IN	Bloomington-Bedford	Herald-Times	44,474	Parade Magazine
IN	Bluffton	News Banner	4,966	USA Weekend
IN	Brazil	Brazil Times	4,800	American Profile
IN	Columbia City	The Post & Mail	4,408	American Profile
IN	Columbus	Republic	23,410	USA Weekend
IN	Corydon	The Corydon Democrat	8,500	American Profile
IN	Crawfordsville	Journal Review	8,951	USA Weekend
IN	Decatur	Decatur Daily Democrat	6,554	American Profile
IN	Elkhart	Truth	27,849	USA Weekend
IN	Evansville	Courier	96,235	Parade Magazine
IN	Fort Wayne	Journal-Gazette	128,245	Parade Magazine
IN	Fort Wayne	News Sentinel	36,381	USA Weekend
IN	Frankfort	The Times	5,993	USA Weekend
IN	Franklin	Journal	17,708	USA Weekend



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
IN	French Lick	<i>Springs Valley Herald</i>	2,800	American Profile
IN	Gary	<i>Post Tribune</i>	68,690	USA Weekend
IN	Greencastle	<i>Banner Graphic</i>	5,580	USA Weekend
IN	Greenfield	<i>Reporter</i>	10,767	USA Weekend
IN	Greensburg	<i>Daily Reporter</i>	12,000	American Profile
IN	Greensburg	<i>Greensburg Daily News</i>	5,600	American Profile
IN	Huntingburg	<i>The Huntingburg Press</i>	1,800	American Profile
IN	Indianapolis	<i>Star</i>	367,995	USA Weekend
IN	Jasper	<i>Herald</i>	12,590	USA Weekend
IN	Jeffersonville	<i>The Evening News</i>	10,000	American Profile
IN	Kendallville	<i>News Sun</i>	7,910	USA Weekend
IN	Kokomo	<i>Tribune</i>	23,619	Parade Magazine
IN	Lafayette	<i>Journal and Courier</i>	36,784	USA Weekend
IN	Lawrenceburg	<i>Journal Press</i>	6,400	American Profile
IN	Lebanon	<i>The Lebanon Reporter</i>	6,800	American Profile
IN	Linton	<i>Linton Daily Citizen</i>	3,600	American Profile
IN	Logansport	<i>Pharos-Tribune</i>	10,438	Parade Magazine
IN	Madison	<i>The Madison Courier</i>	9,500	American Profile
IN	Marion	<i>Chronicle-Tribune</i>	20,279	USA Weekend
IN	Michigan City	<i>News-Dispatch</i>	12,005	USA Weekend
IN	Mitchell	<i>The Mitchell Tribune</i>	2,300	American Profile
IN	Monticello	<i>Herald Journal</i>	5,500	American Profile
IN	Monticello	<i>Herald Journal</i>	4,855	USA Weekend
IN	Mooresville	<i>The Mooresville/Decatur Times</i>	7,000	American Profile
IN	Muncie	<i>Star Press</i>	35,905	USA Weekend
IN	Munster	<i>Times</i>	94,624	Parade Magazine
IN	New Albany	<i>Tribune &amp; Ledger-Tribune</i>	5,708	Parade Magazine
IN	New Castle	<i>Courier-Times</i>	9,946	USA Weekend
IN	Noblesville	<i>The Noblesville Daily Times</i>	9,000	American Profile
IN	North Vernon	<i>North Vernon Plain Dealer</i>	6,200	American Profile
IN	Paoli	<i>Paoli Republican</i>	3,200	American Profile
IN	Pekin	<i>The Journal/Chronicle</i>	4,000	American Profile
IN	Peru	<i>Tribune</i>	6,724	USA Weekend
IN	Plymouth	<i>Pilot News</i>	5,445	American Profile
IN	Plymouth	<i>Plymouth Newspapers†</i>	7,631	American Profile
IN	Portland	<i>The Commercial Review</i>	5,400	American Profile
IN	Princeton	<i>Princeton Daily Clarion</i>	7,600	American Profile
IN	Richmond	<i>Palladium-Item</i>	22,283	USA Weekend
IN	Rochester	<i>The Rochester Sentinel</i>	4,590	American Profile
IN	Rushville	<i>The Rushville Republican</i>	3,400	American Profile
IN	Salem	<i>The Salem Democrat</i>	5,100	American Profile
IN	Seymour	<i>Tribune</i>	8,832	USA Weekend
IN	Shelbyville	<i>News</i>	9,064	USA Weekend
IN	Shoals	<i>The Shoals News</i>	2,400	American Profile
IN	South Bend	<i>Tribune</i>	100,132	Parade Magazine
IN	Terre Haute	<i>Tribune-Star</i>	33,025	Parade Magazine
IN	Versailles	<i>The Versailles Republican</i>	4,500	American Profile
IN	Vincennes	<i>Sun-Commercial</i>	12,496	USA Weekend
IN	Wabash	<i>Plain Dealer</i>	6,165	USA Weekend
IN	Warsaw	<i>Times-Union</i>	12,135	USA Weekend
IN	Washington	<i>The Washington Times-Herald</i>	9,000	American Profile
IN	Winchester	<i>The News-Gazette</i>	3,100	American Profile
IN	Zionsville	<i>Zionsville Times Sentinel</i>	4,100	American Profile
KS	Abilene	<i>Abilene Reflector-Chronicle</i>	3,100	American Profile
KS	Arkansas City	<i>Traveler</i>	3,971	USA Weekend
KS	Atchinson	<i>Atchison Daily Globe</i>	4,300	American Profile
KS	Augusta	<i>Augusta Daily Gazette</i>	2,300	American Profile
KS	Baxter Springs	<i>Baxter Springs News</i>	1,500	American Profile
KS	Chanute	<i>The Chanute Tribune</i>	4,500	American Profile

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
KS	Chapman	<i>Chapman &amp; Enterprise News-Times</i>	1,300	American Profile
KS	Coffeyville	<i>The Coffeyville Journal</i>	5,100	American Profile
KS	Derby	<i>The Derby Reporter</i>	2,000	American Profile
KS	Dodge City	<i>Globe</i>	8,545	USA Weekend
KS	El Dorado	<i>The El Dorado Times</i>	3,500	American Profile
KS	Ellsworth	<i>Ellsworth Independent/Reporter</i>	2,750	American Profile
KS	Emporia	<i>Gazette</i>	8,383	USA Weekend
KS	Eureka	<i>The Eureka Herald</i>	2,000	American Profile
KS	Garden City	<i>Telegram</i>	10,210	USA Weekend
KS	Garnett	<i>The Anderson County Review</i>	3,000	American Profile
KS	Great Bend	<i>The Great Bend Tribune</i>	7,500	American Profile
KS	Hays	<i>Daily News</i>	12,825	USA Weekend
KS	Herington	<i>The Herington Times</i>	2,250	American Profile
KS	Holton	<i>The Holton Recorder</i>	4,000	American Profile
KS	Hutchinson	<i>News</i>	36,703	USA Weekend
KS	Kansas City	<i>Kansan</i>	3,897	USA Weekend
KS	Larned	<i>Tiller and Toiler/ Ellinwood Leader</i>	3,000	American Profile
KS	Lawrence	<i>Journal-World</i>	19,508	USA Weekend
KS	Leavenworth	<i>Times</i>	7,000	USA Weekend
KS	Manhattan	<i>The Manhattan Mercury</i>	11,604	Parade Magazine
KS	McPherson	<i>McPherson Sentinel</i>	4,600	American Profile
KS	Newton	<i>Kansan</i>	7,136	USA Weekend
KS	Oberlin	<i>Nor'west Newspapers†</i>	9,498	American Profile
KS	Ottawa	<i>The Ottawa Herald</i>	5,615	American Profile
KS	Parsons	<i>Parsons Sun</i>	6,400	American Profile
KS	Phillipsburg	<i>The Phillips County Review</i>	2,500	American Profile
KS	Pittsburg	<i>Sun</i>	8,042	USA Weekend
KS	Plainville	<i>Plainville Times</i>	1,000	American Profile
KS	Pratt	<i>The Pratt Tribune</i>	2,000	American Profile
KS	Sabetha	<i>The Sabetha Herald</i>	2,500	American Profile
KS	Salina	<i>Journal</i>	30,245	USA Weekend
KS	St. Marys	<i>St. Marys Star</i>	1,600	American Profile
KS	Stockton	<i>Stockton Sentinel</i>	1,400	American Profile
KS	Topeka	<i>Capital-Journal</i>	63,909	USA Weekend
KS	Valley Falls	<i>The Vindicator</i>	2,700	American Profile
KS	Valley Falls	<i>The Oskaloosa Independent</i>	2,300	American Profile
KS	Wellington	<i>Wellington Daily News</i>	3,300	American Profile
KS	Wichita	<i>Eagle</i>	151,365	Parade Magazine
KS	Winfield	<i>Courier</i>	5,046	USA Weekend
KY	Ashland	<i>Sunday Independent</i>	20,002	Parade Magazine
KY	Bardstown	<i>Kentucky Standard</i>	8,500	American Profile
KY	Benton	<i>The Tribune Courier</i>	5,300	American Profile
KY	Bowling Green	<i>News</i>	26,512	Parade Magazine
KY	Brownsville	<i>Edmonson News</i>	4,000	American Profile
KY	Cadiz	<i>The Cadiz Record</i>	4,000	American Profile
KY	Corbin	<i>Times - Tribune</i>	7,200	American Profile
KY	Danville	<i>The Advocate Messenger</i>	13,740	American Profile
KY	Eddyville	<i>Lyon County Herald-Ledger</i>	2,000	American Profile
KY	Elizabethtown	<i>News-Enterprise</i>	21,178	Parade Magazine
KY	Flemingsburg	<i>Flemingsburg Gazette</i>	3,000	American Profile
KY	Frankfort	<i>The State Journal</i>	10,500	American Profile
KY	Fulton	<i>The Fulton Leader</i>	3,100	American Profile
KY	Glasgow	<i>Cave Country Newspapers</i>	5,000	American Profile
KY	Glasgow	<i>Glasgow Daily Times</i>	10,295	Parade Magazine
KY	Grayson	<i>Grayson Journal - Enquirer</i>	2,900	American Profile
KY	Greenup	<i>Greenup County News-Times</i>	2,500	American Profile
KY	Harrodsburg	<i>The Harrodsburg Herald</i>	5,900	American Profile
KY	Henderson	<i>Gleaner</i>	12,177	Parade Magazine
KY	Hopkinsville	<i>Kentucky New Era</i>	11,316	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
KY	Irvine	<i>Citizen Voice and Times</i>	3,450	American Profile
KY	Leitchfield	<i>Grayson Co. News - Gazette</i>	5,200	American Profile
KY	Lexington	<i>Herald-Leader</i>	147,004	Parade Magazine
KY	Liberty	<i>Casey County News</i>	4,800	American Profile
KY	London	<i>The Sentinel-Echo</i>	8,000	American Profile
KY	Louisville	<i>Courier-Journal</i>	279,611	USA Weekend
KY	Madisonville	<i>Messenger</i>	8,151	USA Weekend
KY	Maysville	<i>Ledger Independent</i>	8,755	USA Weekend
KY	Middlesboro	<i>The Daily News</i>	6,500	American Profile
KY	Monticello	<i>The Wayne County Outlook</i>	6,000	American Profile
KY	Morehead	<i>The Morehead News</i>	5,700	American Profile
KY	New Castle	<i>Henry County Local</i>	4,800	American Profile
KY	Nicholasville	<i>The Jessamine Journal</i>	6,600	American Profile
KY	Olive Hill	<i>Olive Hill Times</i>	2,300	American Profile
KY	Owensboro	<i>Messenger-Inquirer</i>	31,346	USA Weekend
KY	Paducah	<i>Sun</i>	27,900	USA Weekend
KY	Prestonsburg	<i>The Floyd County Times</i>	11,934	American Profile
KY	Richmond	<i>Register</i>	7,092	USA Weekend
KY	Russellville	<i>News-Democrat &amp; Leader</i>	6,500	American Profile
KY	Salysville	<i>The Salysville Independent</i>	4,200	American Profile
KY	Shepherdsville	<i>The Pioneer News</i>	8,660	American Profile
KY	Somerset	<i>News Journal</i>	3,500	American Profile
KY	Somerset	<i>Commonwealth Journal</i>	8,842	Parade Magazine
KY	Stanton	<i>The Clay City Times</i>	3,600	American Profile
KY	Taylorsville	<i>Taylorsville Spencer Magnet</i>	3,600	American Profile
KY	Whitley City	<i>The McCreary County Record</i>	4,000	American Profile
LA	Alexandria	<i>Town Talk</i>	42,195	USA Weekend
LA	Baton Rouge	<i>Advocate</i>	121,447	Parade Magazine
LA	Belle Chasse	<i>The Plaquemines Watchman</i>	2,300	American Profile
LA	Bogalusa	<i>Daily New</i>	7,000	American Profile
LA	Bogalusa	<i>News</i>	5,240	USA Weekend
LA	Bossier City	<i>Bossier Press-Tribune</i>	4,700	American Profile
LA	Covington	<i>The News Banner</i>	5,000	American Profile
LA	Hammond	<i>Star</i>	13,292	USA Weekend
LA	Houma	<i>Daily Courier</i>	20,034	Parade Magazine
LA	Jena	<i>The Jena - Times</i>	4,800	American Profile
LA	Lafayette	<i>Advertiser</i>	56,361	USA Weekend
LA	Lake Charles	<i>American Press</i>	39,909	Parade Magazine
LA	Minden	<i>Minden Press-Herald</i>	5,000	American Profile
LA	Monroe	<i>News-Star</i>	40,891	USA Weekend
LA	New Iberia	<i>Iberian</i>	15,195	USA Weekend
LA	New Orleans	<i>Times-Picayune</i>	286,802	Parade Magazine
LA	Opelousas	<i>World</i>	11,851	USA Weekend
LA	Ruston	<i>Leader</i>	6,200	Parade Magazine
LA	Shreveport	<i>Times</i>	80,312	USA Weekend
LA	Thibodaux	<i>Daily Comet</i>	10,943	USA Weekend
MA	Attleboro	<i>Sun-Chronicle</i>	20,243	USA Weekend
MA	Boston	<i>Globe</i>	686,575	Parade Magazine
MA	Boston	<i>Herald</i>	152,624	USA Weekend
MA	Brockton	<i>Enterprise</i>	43,484	USA Weekend
MA	Cape Cod	<i>Sunday Cape Cod Times</i>	52,287	Parade Magazine
MA	Fall River	<i>Herald News</i>	22,678	USA Weekend
MA	Fitchburg	<i>Sentinel-Enterprise</i>	17,774	USA Weekend
MA	Framingham	<i>Metro-West Daily</i>	42,800	USA Weekend
MA	Gloucester	<i>Times</i>	10,484	USA Weekend
MA	Greenfield	<i>Recorder</i>	14,159	USA Weekend
MA	Lawrence	<i>Eagle-Tribune</i>	54,890	USA Weekend
MA	Lowell	<i>Sun</i>	52,297	USA Weekend
MA	New Bedford	<i>Standard-Times</i>	38,036	Parade Magazine

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
MA	Newburyport	News	13,681	USA Weekend
MA	North Adams	North Adams Transcript	8,500	American Profile
MA	North Adams	Transcript	8,356	USA Weekend
MA	North Reading	The Lynnfield Villager	1,600	American Profile
MA	North Reading	North Reading Transcript	4,600	American Profile
MA	Northampton	Daily Hampshire Gazette	18,080	USA Weekend
MA	Pittsfield	Berkshire Eagle/Transcript	39,587	USA Weekend
MA	Quincy	Patriot Ledger	74,124	USA Weekend
MA	Salem	News	31,559	USA Weekend
MA	Springfield	Sunday Republican	127,024	Parade Magazine
MA	Taunton	Gazette	10,605	USA Weekend
MA	Worcester	Sunday Telegram	122,509	Parade Magazine
MD	Annapolis	Capital	47,238	USA Weekend
MD	Baltimore	Sun	470,453	Parade Magazine
MD	Centreville	The Record-Observer	3,300	American Profile
MD	Chestertown	Kent County News	8,500	American Profile
MD	Cumberland	Times-News	32,059	USA Weekend
MD	Denton	The Times Record	3,300	American Profile
MD	Easton	Sunday Star	17,009	USA Weekend
MD	Elkton	Cecil Whig	17,000	American Profile
MD	Frederick	The Frederick News-Post	45,000	American Profile
MD	Frederick	Post-News	39,277	USA Weekend
MD	Hagerstown	Herald/Mail	39,963	Parade Magazine
MD	Lanham/Rockville	Prince George's/Montgomery Journal	58,865	USA Weekend
MD	Salisbury	Times	31,293	USA Weekend
MD	Stevensville	The Bay Times	5,000	American Profile
MD	Westminster	Carroll County Times	25,000	American Profile
MD	Westminster	Carroll County Times	26,747	USA Weekend
ME	Augusta	Kennebec Journal	14,035	USA Weekend
ME	Bangor	News	72,391	USA Weekend
ME	Biddeford	Journal Tribune	10,000	American Profile
ME	Biddeford	Journal Tribune	8,770	USA Weekend
ME	Lewiston-Auburn	Sun-Journal & Sunday	35,087	USA Weekend
ME	Millinocket	Katahdin Times	3,750	American Profile
ME	Portland	Telegram	116,151	Parade Magazine
ME	Waterville	Sentinel	18,191	USA Weekend
MI	Adrian	Telegram	16,453	USA Weekend
MI	Alpena	News	10,823	USA Weekend
MI	Ann Arbor	News	65,708	Parade Magazine
MI	Bad Axe	Huron Tribune	7,603	USA Weekend
MI	Battle Creek	Enquirer	24,831	USA Weekend
MI	Bay City	Times	44,368	Parade Magazine
MI	Benton Harbor-St. Joseph	Herald-Palladium	25,606	USA Weekend
MI	Big Rapids	Pioneer	5,694	USA Weekend
MI	Cadillac	Cadillac News	10,000	American Profile
MI	Cadillac	News	11,548	USA Weekend
MI	Caro	Tuscola County Advertiser	8,400	American Profile
MI	Cheboygan	Cheboygan Daily Tribune	4,300	American Profile
MI	Clare	The Clare Sentinel	2,650	American Profile
MI	Coldwater	The Daily Reporter	5,850	American Profile
MI	Detroit	Free Press, News	705,148	USA Weekend
MI	Escanaba	Press	9,934	USA Weekend
MI	Flint	Journal	102,154	Parade Magazine
MI	Gaylord	Gaylord Herald Times	7,100	American Profile
MI	Gladwin	Record-Clarion	6,620	American Profile
MI	Grand Haven	Tribune	9,841	USA Weekend
MI	Grand Rapids	Press	187,174	Parade Magazine
MI	Greenville	News	9,220	USA Weekend
MI	Hillsdale	The Hillsdale Daily News	7,900	American Profile

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
MI	Hillsdale	News	7,000	USA Weekend
MI	Holland	The Holland Sentinel	22,000	American Profile
MI	Holland	Sentinel	18,790	USA Weekend
MI	Houghton	Mining Gazette	10,101	USA Weekend
MI	Howell	Livingston Daily Press and Argus	24,000	American Profile
MI	Ionia	Sentinel-Standard	3,100	American Profile
MI	Iron Mountain	News	9,703	USA Weekend
MI	Ironwood	Daily Globe	6,500	American Profile
MI	Jackson	Citizen Patriot	39,300	Parade Magazine
MI	Kalamazoo	Gazette	74,144	Parade Magazine
MI	Lansing	State Journal	93,914	USA Weekend
MI	Lapeer	The County Press	17,000	American Profile
MI	Livonia	Observer and Eccentric	66,000	American Profile
MI	Ludington	Ludington Daily News	10,600	American Profile
MI	Manistee	News Advocate	4,457	USA Weekend
MI	Marquette	Mining Journal	17,036	Parade Magazine
MI	Midland	News	17,880	USA Weekend
MI	Milford	Milford Times	5,000	American Profile
MI	Monroe	News	25,132	Parade Magazine
MI	Mount Clemens	Macomb Daily	67,013	Parade Magazine
MI	Mount Pleasant	Morning Sun	12,970	Parade Magazine
MI	Munising	The Munising News	2,400	American Profile
MI	Muskegon	Chronicle	49,945	Parade Magazine
MI	Northville	Northville Record	5,000	American Profile
MI	Northville	Novi News	4,800	American Profile
MI	Owosso	Argus Press	11,082	USA Weekend
MI	Petoskey	Petoskey News-Review	15,700	American Profile
MI	Pontiac	The Oakland Press	81,538	Parade Magazine
MI	Port Huron	Times-Herald	29,488	USA Weekend
MI	Rogers City	Onaway Outlook	2,500	American Profile
MI	Rogers City	Presque Isle County Advance	4,100	American Profile
MI	Royal Oak	Tribune	14,813	Parade Magazine
MI	Saginaw	News	56,307	Parade Magazine
MI	Sault Ste. Marie	The Evening News	7,500	American Profile
MI	South Lyon	South Lyon Herald	5,700	American Profile
MI	Southgate	News Herald	58,571	Parade Magazine
MI	Sturgis	Sturgis Journal	6,700	American Profile
MI	Tecumseh	The Tecumseh Herald	5,700	American Profile
MI	Three Rivers	Three Rivers Commercial News	3,500	American Profile
MI	Traverse City	Record-Eagle	36,767	Parade Magazine
MI	Ypsilanti	Ypsilanti Courier	2,500	American Profile
MI	Zeeland	The Zeeland Record	1,500	American Profile
MN	Aitkin	Aitkin Independent Age	5,400	American Profile
MN	Albert Lea	Tribune	7,065	Parade Magazine
MN	Austin	Herald	6,819	Parade Magazine
MN	Bagley	Farmers Independent	2,000	American Profile
MN	Baudette	The Baudette Region	1,350	American Profile
MN	Bemidji	Pioneer	11,075	Parade Magazine
MN	Brainerd	Dispatch	16,891	USA Weekend
MN	Canby	Canby News	1,600	American Profile
MN	Clarissa	Independent News Herald	2,400	American Profile
MN	Cloquet	The Pine Journal	6,000	American Profile
MN	Cottonwood	Tri-County News	1,300	American Profile
MN	Crookston	Crookston Daily Times	2,000	American Profile
MN	Duluth	News-Tribune	69,024	Parade Magazine
MN	Elbow Lake	Grant County Herald	1,600	American Profile
MN	Fairmont	Sentinel	7,347	USA Weekend
MN	Faribault	News	6,525	Parade Magazine
MN	Fergus Falls	Journal	7,279	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
MN	Glenwood	Pope County Tribune	3,500	American Profile
MN	Grand Rapids	Herald Review	7,500	American Profile
MN	Granite Falls	Granite Falls Advocate-Tribune	2,650	American Profile
MN	Hibbing	The Daily Tribune	6,500	American Profile
MN	Isle	Mille Lacs Messenger	4,590	American Profile
MN	Mankato - N. Mankato	Free Press	21,143	Parade Magazine
MN	Marshall	Independent	7,906	USA Weekend
MN	Minneapolis	Star Tribune	671,275	USA Weekend
MN	Montevideo	Montevideo American News	3,600	American Profile
MN	Montgomery	Montgomery Messenger	2,200	American Profile
MN	New Prague	The New Prague Times	4,700	American Profile
MN	New Ulm	Journal	9,548	Parade Magazine
MN	Northfield	Northfield News	5,619	American Profile
MN	Owatonna	People's Press	7,156	Parade Magazine
MN	Paynesville	The Paynesville Press	2,000	American Profile
MN	Red Wing	Red Wing Republican Eagle	7,506	American Profile
MN	Redwood Falls	The Redwood Falls Gazette	3,900	American Profile
MN	Rochester	Post-Bulletin	47,000	American Profile
MN	Rochester	Post-Bulletin	46,381	USA Weekend
MN	Rushford	Tri-County Record	1,600	American Profile
MN	Sauk Centre	Sauk Centre Herald	3,100	American Profile
MN	Sleepy Eye	Sleepy Eye Herald - Dispatch	2,450	American Profile
MN	St. Cloud	Times	37,598	USA Weekend
MN	St. James	St. James Plaindealer	2,300	American Profile
MN	St. Paul	Pioneer Press	253,368	Parade Magazine
MN	St. Peter	St. Peter Herald	2,288	American Profile
MN	Staples	Staples World	2,200	American Profile
MN	Starbuck	Starbuck Times	1,200	American Profile
MN	Stillwater	Stillwater Courier News	1,850	American Profile
MN	Thief River Falls	Thief River Falls Times	4,500	American Profile
MN	Two Harbors	Lake County News-Chronicle	2,500	American Profile
MN	Virginia	Mesabi News	11,148	USA Weekend
MN	Waseca	Waseca County News	3,322	American Profile
MN	Willmar	West Central Tribune	17,300	American Profile
MN	Winona	News	12,795	Parade Magazine
MN	Worthington	Daily Globe	10,700	American Profile
MO	Aurora	Aurora Advertiser	3,000	American Profile
MO	Bolivar	Bolivar Herald -Free Press	6,000	American Profile
MO	Boonville	Boonville Daily News	2,500	American Profile
MO	Camdenton	Lake Sun Leader	5,000	American Profile
MO	Cape Girardeau	Southeast Missourian	17,680	USA Weekend
MO	Carthage	The Carthage Press	4,100	American Profile
MO	Caruthersville	Democrat-Argus	2,000	American Profile
MO	Columbia	Tribune	18,874	USA Weekend
MO	Columbia	Missourian	4,748	Parade Magazine
MO	Concordia	The Concordian	3,000	American Profile
MO	Cuba	The Cuba Free Press	3,700	American Profile
MO	Dexter	Statesman	3,858	USA Weekend
MO	Edina	The Edina Sentinel	1,750	American Profile
MO	Fulton	The Fulton Sun	4,700	American Profile
MO	Hannibal	Hannibal Courier-Post	9,000	American Profile
MO	Hannibal	Courier-Post	8,178	USA Weekend
MO	Hermitage	The Index	4,700	American Profile
MO	Independence-Blue Springs	Examiner	15,201	USA Weekend
MO	Independence	Town and Country News	10,000	American Profile
MO	Jefferson City	News & Tribune	24,144	Parade Magazine
MO	Joplin	Globe	37,074	Parade Magazine
MO	Kahoka	The Media	2,550	American Profile
MO	Kansas City	Dispatch Tribune Newspapers	60,000	American Profile



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
MO	Kansas City	Star	388,425	Parade Magazine
MO	Kennet	Democrat	3,096	USA Weekend
MO	Kirksville	Kirksville Daily Express	6,400	American Profile
MO	LaBelle	The LaBelle Star	600	American Profile
MO	Lebanon	The Lebanon Daily Record	5,500	American Profile
MO	Maryville	Maryville Daily Forum	3,800	American Profile
MO	Mexico	Mexico Ledger	7,000	American Profile
MO	Moberly	Monitor-Index and Evening Democrat	6,000	American Profile
MO	Monroe City	The Lake Gazette	2,200	American Profile
MO	Neosho	Neosho Daily News	4,400	American Profile
MO	New Madrid	The Weekly Record	1,000	American Profile
MO	Palmyra	Palmyra Spectator	2,700	American Profile
MO	Park Hills	Daily Journal	8,230	Parade Magazine
MO	Poplar Bluff	American Republic	13,473	USA Weekend
MO	Portageville	Missourian-News	1,700	American Profile
MO	Republic	The Republic Monitor	3,000	American Profile
MO	Rolla	Rolla Daily News	5,000	American Profile
MO	Sedalia	The Sedalia Democrat	12,912	American Profile
MO	Sedalia	Democrat	12,468	USA Weekend
MO	Sikeston	Standard-Democrat	7,001	USA Weekend
MO	Springfield	News-Leader	89,841	USA Weekend
MO	St. Joseph	News-Press	39,718	Parade Magazine
MO	St. Louis	Post-Dispatch	454,998	Parade Magazine
MO	Steele	The Steele Enterprise	1,500	American Profile
MO	Thayer	South Missourian-News	1,600	American Profile
MO	Versailles	Vernon Publishing, Inc.	13,975	American Profile
MO	Washington	Washington Missourian	16,300	American Profile
MO	Willow Springs	The Howell County News	1,750	American Profile
MS	Aberdeen	Aberdeen Examiner	2,800	American Profile
MS	Amory	The Amory Advertiser	4,900	American Profile
MS	Batesville	The Panolian and Panola Partnership	6,000	American Profile
MS	Biloxi	Sun Herald	57,033	Parade Magazine
MS	Brookhaven	Leader	6,997	Parade Magazine
MS	Clarksdale	Press-Register	4,955	USA Weekend
MS	Columbus	Commercial Dispatch	14,671	Parade Magazine
MS	Corinth	Corinthian	6,665	USA Weekend
MS	Crystal Springs	The Meteor	3,000	American Profile
MS	Fulton	The Itawamba County Times	4,350	American Profile
MS	Gloster	Wilk-Amite Record	1,700	American Profile
MS	Greenville	Delta Democrat-Times	11,478	USA Weekend
MS	Greenwood	Commonwealth	7,867	Parade Magazine
MS	Grenada	The Daily Star	5,700	American Profile
MS	Hattiesburg	American	25,889	USA Weekend
MS	Hazelhurst	Copiah County Courier	3,000	American Profile
MS	Holly Springs	The South Reporter	5,300	American Profile
MS	Houston	Times-Post/The Monitor-Herald	2,500	American Profile
MS	Jackson	Clarion-Ledger	110,981	USA Weekend
MS	Laurel	Leader-Call	7,686	Parade Magazine
MS	Macon	Macon Beacon	2,500	American Profile
MS	McComb	Enterprise-Journal	12,007	Parade Magazine
MS	Meridian	Star	16,955	USA Weekend
MS	Monticello	Lawrence County Press	1,800	American Profile
MS	Morton	Spirit of Morton	1,000	American Profile
MS	Natchez	Democrat	9,367	USA Weekend
MS	New Albany	New Albany Gazette	5,600	American Profile
MS	Oxford	The Oxford Eagle	5,500	American Profile
MS	Pascagoula	Mississippi Press	20,189	Parade Magazine
MS	Philadelphia	The Neshoba Democrat	3,000	American Profile
MS	Picayune	Picayune Item	5,683	Parade Magazine

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
MS	Pontotoc	<i>The Pontotoc Progress</i>	6,250	American Profile
MS	Ripley	<i>Southern Sentinel</i>	4,200	American Profile
MS	Senatobia	<i>The Democrat</i>	4,350	American Profile
MS	Starkville	<i>Starkville Daily News</i>	6,000	American Profile
MS	Tupelo	<i>Northeast Mississippi Journal</i>	36,377	Parade Magazine
MS	Tylertown	<i>The Tylertown Times</i>	2,400	American Profile
MS	Union	<i>The Union Appeal</i>	2,500	American Profile
MS	Vicksburg	<i>Post</i>	14,815	Parade Magazine
MS	West Point	<i>Daily Times Leader</i>	4,000	American Profile
MT	Billings	<i>Gazette</i>	52,274	Parade Magazine
MT	Bozeman	<i>Chronicle</i>	16,948	Parade Magazine
MT	Butte-Anaconda	<i>Montana Standard</i>	14,091	Parade Magazine
MT	Chinook	<i>The Journal News-Opinion</i>	2,400	American Profile
MT	Great Falls	<i>Tribune</i>	36,757	USA Weekend
MT	Havre	<i>Havre Daily News</i>	4,200	American Profile
MT	Helena	<i>Independent-Record</i>	14,444	Parade Magazine
MT	Kalispell	<i>Daily Inter Lake</i>	16,769	Parade Magazine
MT	Libby	<i>The Western News</i>	3,200	American Profile
MT	Missoula	<i>Missoulian</i>	34,504	Parade Magazine
MT	Philipsburg	<i>The Philipsburg Mail</i>	1,000	American Profile
MT	Sidney	<i>Sidney Herald</i>	3,100	American Profile
MT	Townsend	<i>The Townsend Star</i>	2,000	American Profile
NC	Albemarle	<i>The Stanly News &amp; Press</i>	10,600	American Profile
NC	Apex	<i>Apex Herald</i>	2,700	American Profile
NC	Asheboro	<i>Courier-Tribune</i>	15,980	USA Weekend
NC	Asheville	<i>Citizen Times</i>	69,558	USA Weekend
NC	Boone	<i>Watauga Democrat</i>	7,000	American Profile
NC	Burgaw	<i>The Pender Chronicle</i>	3,000	American Profile
NC	Burlington	<i>Times-News</i>	30,513	USA Weekend
NC	Charlotte	<i>Observer</i>	282,215	Parade Magazine
NC	Clinton	<i>The Sampson Independent</i>	8,970	American Profile
NC	Dunn	<i>The Daily Record</i>	11,600	American Profile
NC	Durham	<i>Herald-Sun</i>	55,287	USA Weekend
NC	Eden	<i>News</i>	3,419	USA Weekend
NC	Elizabeth City	<i>Daily Advance</i>	10,383	Parade Magazine
NC	Elizabethtown	<i>The Bladen Journal</i>	4,200	American Profile
NC	Fayetteville	<i>Observer-Times</i>	74,043	Parade Magazine
NC	Forest City	<i>Courier</i>	10,756	USA Weekend
NC	Fuquay Varina	<i>Fuquay-Varina Independent</i>	4,000	American Profile
NC	Garner	<i>Garner News</i>	3,900	American Profile
NC	Gastonia	<i>Gaston Gazette</i>	34,448	USA Weekend
NC	Goldsboro	<i>News-Argus</i>	23,654	USA Weekend
NC	Greensboro	<i>News &amp; Record</i>	113,675	Parade Magazine
NC	Greenville	<i>Reflector</i>	23,511	Parade Magazine
NC	Hayesville	<i>Clay County Progress</i>	3,700	American Profile
NC	Henderson	<i>Daily Dispatch</i>	8,037	USA Weekend
NC	Hendersonville	<i>Times-News</i>	19,169	Parade Magazine
NC	Hickory	<i>Record</i>	23,413	USA Weekend
NC	High Point	<i>Enterprise</i>	30,061	USA Weekend
NC	Jacksonville	<i>News</i>	22,636	USA Weekend
NC	Kannapolis	<i>Independent Tribune</i>	21,000	American Profile
NC	Kannapolis	<i>Independant Tribune</i>	22,147	USA Weekend
NC	Kinston	<i>Free Press</i>	12,927	USA Weekend
NC	LaGrange	<i>Weekly Gazette</i>	1,500	American Profile
NC	Laurinburg	<i>The Laurinburg Exchange</i>	7,000	American Profile
NC	Lenoir	<i>News-Topic</i>	9,031	USA Weekend
NC	Lexington	<i>Dispatch</i>	12,001	USA Weekend
NC	Littleton	<i>The Littleton Observer</i>	2,500	American Profile
NC	Lumberton	<i>Robesonian</i>	15,439	USA Weekend



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
NC	Marion	The McDowell New	7,000	American Profile
NC	Marshville	The Home News	2,000	American Profile
NC	Mocksville	Davie County Enterprise-Record	8,800	American Profile
NC	Monroe	Enquirer-Journal	9,516	USA Weekend
NC	Moorestville	Moorestville Tribune	7,000	American Profile
NC	Morganton	The News Herald	11,600	American Profile
NC	Morganton	News-Herald	12,140	USA Weekend
NC	Mount Airy	The Stokes News	8,600	American Profile
NC	Mount Airy	News	11,500	USA Weekend
NC	Mount Olive	Mount Olive Tribune	3,800	American Profile
NC	Mt. Airy	Mt. Airy News	10,800	American Profile
NC	Murphy	Murphy Newspapers†	15,400	American Profile
NC	Nashville	The Nashville Graphic	4,000	American Profile
NC	New Bern	Sun-Journal	17,143	USA Weekend
NC	Newton	The Observer-News-Enterprise	2,500	American Profile
NC	Raleigh	News and Observer	211,503	Parade Magazine
NC	Reidsville	Review	4,785	USA Weekend
NC	Richlands	Richlands-Beulaville Advertiser News	2,000	American Profile
NC	Roanoke Rapids	Herald	11,831	USA Weekend
NC	Rockingham	Richmond County Daily Journal	9,800	American Profile
NC	Rocky Mount	Telegram	16,902	Parade Magazine
NC	Roxboro	The Courier-Times	8,847	American Profile
NC	Salisbury	The Salisbury Post	27,500	American Profile
NC	Salisbury	Post	24,104	USA Weekend
NC	Sanford	Herald	10,168	USA Weekend
NC	Shelby	Star	14,378	USA Weekend
NC	Spring Hope	Spring Hope Enterprise	2,500	American Profile
NC	Statesville	Statesville Record & Landmark	15,700	American Profile
NC	Statesville	Record & Landmark	18,177	USA Weekend
NC	Tarboro	The Daily Southerner	4,000	American Profile
NC	Taylorsville	The Taylorsville Times	6,500	American Profile
NC	Washington	News	9,670	USA Weekend
NC	Whiteville	The News Reporter	10,000	American Profile
NC	Wilmington	Star, Star-News	61,080	Parade Magazine
NC	Wilson	The Wilson Daily News	16,000	American Profile
NC	Wilson	Times	19,079	USA Weekend
NC	Winston-Salem	Journal	97,409	Parade Magazine
NC	Zebulon	Eastern Wake News	6,200	American Profile
ND	Bismarck	Tribune	31,010	USA Weekend
ND	Cavalier	The Cavalier Chronicle	2,000	American Profile
ND	Devils Lake	Devils Lake Journal	3,800	American Profile
ND	Dickinson	Press	7,256	Parade Magazine
ND	Fargo	Forum	61,625	Parade Magazine
ND	Garrison	BHG Inc. Newspapers	9,450	American Profile
ND	Grand Forks	Herald	34,538	USA Weekend
ND	Hankinson	Richland County News - Monitor	1,500	American Profile
ND	Harvey	The Herald Press	1,550	American Profile
ND	Jamestown	The Jamestown Sun	6,700	American Profile
ND	Minot	News	21,927	Parade Magazine
ND	Valley City	Valley City Times-Record	2,750	American Profile
ND	Wahpeton	The Daily News	4,300	American Profile
ND	Wahpetone	News	3,533	USA Weekend
ND	Williston	Williston Daily Herald	5,600	American Profile
NE	Alliance	Alliance Times-Herald	3,000	American Profile
NE	Beatrice	Sun	8,608	USA Weekend
NE	Beatrice	Beatrice Daily Sun	8,900	American Profile
NE	Broken Bow	Custer County Chief	3,000	American Profile
NE	Columbus	Columbus Telegram/Banner Press	12,700	American Profile
NE	Columbus	Telegram	10,394	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
NE	Elgin	<i>The Elgin Review</i>	1,100	American Profile
NE	Fairbury	<i>Fairbury Journal-News</i>	4,000	American Profile
NE	Fremont	<i>Fremont Tribune</i>	9,000	American Profile
NE	Fremont	<i>Tribune</i>	7,607	USA Weekend
NE	Gordon	<i>Gordon Journal</i>	1,500	American Profile
NE	Gothenburg	<i>Gothenburg Times</i>	2,500	American Profile
NE	Grand Island	<i>Independent</i>	24,375	USA Weekend
NE	Hartington	<i>Cedar County/Advocate/Republican</i>	3,000	American Profile
NE	Hastings	<i>Hastings Tribune</i>	12,500	American Profile
NE	Kearney	<i>Kearney Hub</i>	13,800	American Profile
NE	Kearney	<i>Hub</i>	12,750	USA Weekend
NE	Lexington	<i>Lexington Clipper-Herald</i>	3,000	American Profile
NE	Lincoln	<i>Journal Star</i>	83,615	USA Weekend
NE	McCook	<i>McCook Daily Gazette</i>	6,600	American Profile
NE	Norfolk	<i>News</i>	17,426	USA Weekend
NE	North Platte	<i>North Platte Telegraph</i>	13,500	American Profile
NE	North Platte	<i>Telegraph</i>	13,215	USA Weekend
NE	Omaha	<i>World-Herald</i>	242,018	Parade Magazine
NE	Ord	<i>The Ord Quiz</i>	2,350	American Profile
NE	Papillion	<i>Papillion Times/Ralston Recorder</i>	5,400	American Profile
NE	Ponca	<i>Nebraska Journal Leader</i>	1,000	American Profile
NE	Schuyler	<i>The Schuyler Sun</i>	2,200	American Profile
NE	Scottsbluff	<i>Star-Herald</i>	16,079	Parade Magazine
NE	Sutton	<i>Clay County News</i>	2,600	American Profile
NE	Syracuse	<i>City News/ Press Journal-Democrat</i>	4,300	American Profile
NE	Wahoo	<i>Wahoo Newspapers†</i>	8,000	American Profile
NE	West Point	<i>West Point News</i>	2,700	American Profile
NE	Wilber	<i>McBattas Publishing Co.</i>	3,600	American Profile
NE	York	<i>York News-Times</i>	4,174	USA Weekend
NH	Claremont	<i>Eagle Times</i>	10,400	American Profile
NH	Concord	<i>Monitor</i>	22,160	USA Weekend
NH	Dover	<i>Citizen/Daily Democrat</i>	38,000	American Profile
NH	Dover	<i>Foster's Democrat</i>	27,825	USA Weekend
NH	Keene	<i>Sentinel</i>	13,158	USA Weekend
NH	Lebanon-Hanover	<i>Valley News</i>	17,070	USA Weekend
NH	Manchester	<i>Sunday News</i>	81,137	Parade Magazine
NH	Nashua	<i>Telegraph</i>	32,754	USA Weekend
NH	Portsmouth	<i>Herald</i>	19,371	Parade Magazine
NJ	Atlantic City	<i>Press</i>	89,404	USA Weekend
NJ	Bergen, Passaic	<i>Record &amp; Herald News</i>	222,701	Parade Magazine
NJ	Bridgewater	<i>Courier-News</i>	41,601	USA Weekend
NJ	Camden-Cherry Hill	<i>Courier-Post</i>	94,762	USA Weekend
NJ	East Brunswick	<i>Home News &amp; Tribune</i>	68,661	USA Weekend
NJ	Jersey City	<i>Jersey Journal</i>	28,375	USA Weekend
NJ	Morristown	<i>Morris Record</i>	43,930	USA Weekend
NJ	Neptune	<i>Asbury Park Press</i>	217,636	USA Weekend
NJ	New Brunswick	<i>The Spectator</i>	2,000	American Profile
NJ	Newark	<i>Star-Ledger</i>	610,542	Parade Magazine
NJ	Newton	<i>New Jersey Herald</i>	22,083	USA Weekend
NJ	Salem	<i>Today's Sunbeam</i>	9,627	Parade Magazine
NJ	Tom's River	<i>Ocean County Observer</i>	8,395	USA Weekend
NJ	Trenton	<i>Times</i>	76,718	Parade Magazine
NJ	Trenton	<i>Trentonian</i>	33,757	USA Weekend
NJ	Willingboro	<i>Burlington County Times</i>	43,359	Parade Magazine
NJ	Woodbury	<i>Gloucester County Times</i>	26,929	Parade Magazine
NM	Alamogordo	<i>News</i>	8,156	USA Weekend
NM	Alamogordo	<i>Alamogordo Daily Times</i>	7,500	American Profile
NM	Albuquerque	<i>The Albuquerque Journal</i>	120,000	American Profile
NM	Albuquerque	<i>Sunday Journal</i>	153,637	Parade Magazine

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
NM	Albuquerque	<i>Journal &amp; Tribune</i>	109,303	USA Weekend
NM	Belen	<i>Valencia County News-Bulletin</i>	20,000	American Profile
NM	Carlsbad	<i>Carlsbad Current-Argus</i>	8,800	American Profile
NM	Carlsbad	<i>Current-Argus</i>	8,030	USA Weekend
NM	Clovis	<i>News Journal</i>	8,795	Parade Magazine
NM	Deming	<i>Deming Headlight</i>	3,700	American Profile
NM	Farmington	<i>The Daily Times</i>	18,500	American Profile
NM	Farmington	<i>Times</i>	19,965	USA Weekend
NM	Gallup	<i>The Gallup Herald</i>	3,000	American Profile
NM	Gallup	<i>Independent</i>	18,649	USA Weekend
NM	Hobbs	<i>News-Sun</i>	9,210	Parade Magazine
NM	Las Alamos	<i>Los Alamos Monitor</i>	5,500	American Profile
NM	Las Cruces	<i>Las Cruces Sun-News</i>	21,900	American Profile
NM	Las Cruces	<i>Sun-News</i>	24,664	USA Weekend
NM	Las Vegas	<i>Las Vegas Optic</i>	5,000	American Profile
NM	Lovington	<i>The Lovington Daily Leader</i>	2,000	American Profile
NM	Portales	<i>News-Tribune</i>	2,546	Parade Magazine
NM	Quay	<i>The Quay County Sun</i>	3,200	American Profile
NM	Roswell	<i>Record</i>	14,143	USA Weekend
NM	Ruidoso	<i>The Ruidoso News</i>	5,500	American Profile
NM	Santa Fe	<i>New Mexican</i>	27,132	Parade Magazine
NM	Silver City	<i>Silver City Sun-News</i>	2,100	American Profile
NM	Socorro	<i>El Defensor Chieftain</i>	5,000	American Profile
NV	Carson City	<i>Nevada Appeal</i>	20,454	Parade Magazine
NV	Elko	<i>Daily Free Press</i>	5,197	USA Weekend
NV	Fallon	<i>Valley News and Eagle-Standard</i>	4,400	American Profile
NV	Las Vegas	<i>Review-Journal &amp; Sun</i>	226,923	Parade Magazine
NV	Las Vegas	<i>Review-Journal &amp; Sun</i>	226,923	USA Weekend
NV	Pahrump	<i>Pahrump Valley Times</i>	7,500	American Profile
NV	Reno	<i>Gazette-Journal</i>	83,481	USA Weekend
NV	Sparks	<i>Tribune</i>	6,400	Parade Magazine
NV	Winnemucca	<i>Bugle</i>	5,600	American Profile
NY	Albany	<i>Times Union</i>	144,368	Parade Magazine
NY	Amsterdam	<i>The Recorder</i>	11,000	American Profile
NY	Auburn	<i>Citizen</i>	14,802	Parade Magazine
NY	Batavia	<i>The Daily News/Livingston County News</i>	22,500	American Profile
NY	Batavia	<i>Daily News</i>	16,351	USA Weekend
NY	Binghamton	<i>Press &amp; Sun-Bulletin</i>	69,460	USA Weekend
NY	Boonville	<i>Boonville Herald &amp; Adirondack Tourist</i>	4,200	American Profile
NY	Buffalo	<i>News</i>	290,316	Parade Magazine
NY	Callicoon	<i>Sullivan County Democrat</i>	8,000	American Profile
NY	Canandaigua	<i>Messenger</i>	13,644	Parade Magazine
NY	Catskill	<i>Daily News</i>	2,863	USA Weekend
NY	Conklin	<i>The Country Courier</i>	1,250	American Profile
NY	Conklin	<i>Vestal Town Crier</i>	1,000	American Profile
NY	Conklin	<i>The Windsor Standard</i>	1,450	American Profile
NY	Corning	<i>Leader</i>	12,808	Parade Magazine
NY	Dansville	<i>Genesee Country Express</i>	2,500	American Profile
NY	Dunkirk-Fredonia	<i>Observer</i>	10,640	USA Weekend
NY	East Aurora	<i>East Aurora Newspapers†</i>	13,000	American Profile
NY	Elizabethtown	<i>Valley News</i>	2,400	American Profile
NY	Elmira	<i>Star-Gazette</i>	39,578	USA Weekend
NY	Geneva	<i>Finger Lakes Times</i>	19,339	Parade Magazine
NY	Glens Falls	<i>Post-Star</i>	36,304	USA Weekend
NY	Gloversville	<i>Leader-Herald</i>	11,610	Parade Magazine
NY	Grand Island	<i>Island Dispatch</i>	2,200	American Profile
NY	Hancock	<i>The Hancock Herald</i>	2,000	American Profile
NY	Herkimer	<i>The Evening Telegram</i>	6,200	American Profile
NY	Hudson	<i>Hudson Register Star</i>	12,000	American Profile

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
NY	Hudson	Register Star	5,521	USA Weekend
NY	Ithaca	Journal	21,970	USA Weekend
NY	Jamestown	Post-Journal & Observer	19,875	USA Weekend
NY	Kingston	Freeman	21,324	USA Weekend
NY	Little Falls	The Evening Times	3,800	American Profile
NY	Long Island	Newsday	662,317	Parade Magazine
NY	Medina	Journal-Register	3,675	USA Weekend
NY	Middletown	Times Herald - Record	92,476	Parade Magazine
NY	New York City	Daily News	802,103	USA Weekend
NY	New York	Post	445,094	Parade Magazine
NY	Niagara Falls	Niagara Gazette Sunday	55,000	American Profile
NY	Niagara Falls	Gazette	43,469	USA Weekend
NY	Ogdensburg	Advance News	10,116	Parade Magazine
NY	Olean	Times Herald	16,430	USA Weekend
NY	Oneonta	Daily Star	20,045	Parade Magazine
NY	Onida	Dispatch	7,200	USA Weekend
NY	Oswego	Palladium-Times	7,000	USA Weekend
NY	Penn Yan	The Chronicle-Express	3,800	American Profile
NY	Plattsburgh	Press-Republican	21,028	Parade Magazine
NY	Poughkeepsie	Journal	50,393	USA Weekend
NY	Rochester	Democrat & Chronicle	228,567	USA Weekend
NY	Saranac Lake	Adirondack Enterprise	4,120	USA Weekend
NY	Saratoga Springs	Saratogian	11,873	USA Weekend
NY	Schenectady	Gazette Newspapers	52,729	USA Weekend
NY	Staten Island	Staten Island Advance	81,830	Parade Magazine
NY	Syracuse	Post-Standard	174,581	Parade Magazine
NY	Troy	Record	20,485	USA Weekend
NY	Utica	Observer-Dispatch	51,068	USA Weekend
NY	Wappingers Falls	Southern Dutchess News	8,352	American Profile
NY	Watertown	Times - Telegram & Sentinel	34,399	USA Weekend
NY	White Plains	Journal News	164,636	USA Weekend
OH	Ada	Ada Herald	2,000	American Profile
OH	Akron	Beacon Journal	187,456	Parade Magazine
OH	Alliance	Review	12,500	American Profile
OH	Ashland	Ashland County Times	14,000	American Profile
OH	Ashtabula	Sunday Paper	19,802	USA Weekend
OH	Athens	Vinton County Courier	2,500	American Profile
OH	Athens	Messenger	12,254	USA Weekend
OH	Barnesville	Barnesville Enterprise	4,800	American Profile
OH	Batavia	Clermont Sun	1,500	American Profile
OH	Beavercreek	News Current	2,173	USA Weekend
OH	Bellevue	Gazette Publishing Company	20,200	American Profile
OH	Belmont	County Times Leader	19,544	USA Weekend
OH	Bryan	Times	10,515	USA Weekend
OH	Bryan	The Bryan Times	11,000	American Profile
OH	Bucyrus	Telegraph-Forum	7,190	USA Weekend
OH	Cambridge	Jeffersonian	13,256	Parade Magazine
OH	Canton	Repository	86,322	USA Weekend
OH	Carey	The Progressor-Times/Mohawk Leader	3,700	American Profile
OH	Chillicothe	Gazette	15,956	USA Weekend
OH	Cincinnati	Enquirer & Post	309,608	USA Weekend
OH	Circleville	Herald	6,457	USA Weekend
OH	Cleveland	Plain Dealer	480,540	Parade Magazine
OH	Columbus	Dispatch	371,551	USA Weekend
OH	Coshocton	Tribune	7,286	USA Weekend
OH	Dayton	Daily News	192,003	Parade Magazine
OH	Defiance	Crescent News	18,985	USA Weekend
OH	Defiance	Crescent-News	20,000	American Profile
OH	Delaware	The Delaware Gazette	8,000	American Profile

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
OH	Delphos	<i>The Daily Herald</i>	3,725	American Profile
OH	East Liverpool - Salem	<i>Review</i>	9,223	Parade Magazine
OH	Eaton	<i>The Register Herald</i>	6,700	American Profile
OH	Elyria	<i>Chronicle-Telegram</i>	25,429	Parade Magazine
OH	Fairborn	<i>Daily Herald</i>	2,769	USA Weekend
OH	Findlay	<i>Courier</i>	22,319	USA Weekend
OH	Fostoria	<i>Review Times</i>	3,522	USA Weekend
OH	Franklin	<i>Star Press</i>	8,000	American Profile
OH	Franklin	<i>Franklin Chronicle</i>	12,000	American Profile
OH	Fremont	<i>News-Messenger</i>	13,432	USA Weekend
OH	Gallipolis	<i>Times-Sentinel</i>	9,673	USA Weekend
OH	Georgetown	<i>The News Democrat</i>	6,150	American Profile
OH	Germantown	<i>The Press</i>	3,000	American Profile
OH	Greenville	<i>Advocate</i>	6,387	USA Weekend
OH	Hamilton	<i>Journal-News</i>	24,568	Parade Magazine
OH	Hillsboro	<i>Times-Gazette</i>	4,350	USA Weekend
OH	Ironton	<i>Ironton Tribune</i>	6,700	Parade Magazine
OH	Jackson	<i>The Times - Journal</i>	6,000	American Profile
OH	Kenton	<i>The Kenton Times</i>	6,600	American Profile
OH	Lake County	<i>News-Herald</i>	56,204	USA Weekend
OH	Lancaster	<i>Eagle-Gazette</i>	14,856	USA Weekend
OH	Lima	<i>News</i>	42,372	USA Weekend
OH	Lisbon	<i>Morning Journal</i>	12,945	USA Weekend
OH	Logan	<i>Daily News</i>	4,284	USA Weekend
OH	London	<i>The Madison Press</i>	5,000	American Profile
OH	Lorain	<i>Journal</i>	34,565	USA Weekend
OH	Mansfield	<i>News Journal</i>	32,641	USA Weekend
OH	Marietta	<i>Times</i>	11,991	USA Weekend
OH	Marion	<i>Star</i>	13,994	USA Weekend
OH	Marysville	<i>Marysville Journal -Tribune</i>	6,000	American Profile
OH	Marysville	<i>Richwood Gazette</i>	3,000	American Profile
OH	Medina	<i>The Medina County Gazette</i>	16,000	American Profile
OH	Miamisburg	<i>Miamisburg News</i>	5,000	American Profile
OH	Miamisburg	<i>Warren County Observer</i>	5,000	American Profile
OH	Middletown	<i>Journal</i>	22,432	Parade Magazine
OH	Millersburg	<i>The Holmes County Hub</i>	2,300	American Profile
OH	Mount Vernon	<i>Mount Vernon News</i>	10,500	American Profile
OH	Napoleon	<i>Northwest Signal</i>	5,500	American Profile
OH	New Philadelphia	<i>Times Reporter</i>	23,879	Parade Magazine
OH	Newark	<i>Advocate</i>	23,188	USA Weekend
OH	Newscomerstown	<i>Newcomerstown News</i>	3,200	American Profile
OH	Norwalk	<i>Norwalk Reflector</i>	9,600	American Profile
OH	Norwalk	<i>Reflector</i>	8,760	USA Weekend
OH	Piqua	<i>Call</i>	6,344	USA Weekend
OH	Port Clinton	<i>News Herald</i>	6,045	USA Weekend
OH	Portage County-Kent	<i>Record Courier</i>	18,766	USA Weekend
OH	Portsmouth	<i>Daily Times</i>	13,561	Parade Magazine
OH	Salem	<i>News</i>	6,519	Parade Magazine
OH	Sandusky	<i>Register</i>	23,360	USA Weekend
OH	Sidney	<i>Daily News</i>	13,141	USA Weekend
OH	Springfield	<i>Springfield News Sun</i>	35,726	Parade Magazine
OH	St. Marys	<i>The Community Post/Evening Leader</i>	5,743	American Profile
OH	Steubenville	<i>Herald-Star</i>	16,738	USA Weekend
OH	Sylvania	<i>The Sylvania Herald/West Toledo Herald</i>	10,500	American Profile
OH	Tiffin	<i>Advertiser-Tribune</i>	11,229	USA Weekend
OH	Toledo	<i>Blade</i>	184,244	Parade Magazine
OH	Troy	<i>Miami Valley Sunday News</i>	10,568	USA Weekend
OH	Upper Sandusky	<i>The Daily Chief-Union (Upper Sandusky)</i>	4,400	American Profile
OH	Urbana	<i>Daily Citizen</i>	6,246	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
OH	Van Wert	<i>Times Bulletin</i>	4,759	USA Weekend
OH	Wapakoneta	<i>Wapakoneta Daily News</i>	4,600	American Profile
OH	Warren	<i>Tribune Chronicle</i>	38,048	USA Weekend
OH	Washington Courthouse	<i>Record-Herald</i>	5,852	USA Weekend
OH	Waverly	<i>The News Watchman</i>	4,300	American Profile
OH	West Union	<i>People's Defender</i>	8,400	American Profile
OH	Wheelersburg	<i>The Scioto Voice</i>	1,500	American Profile
OH	Wilmington	<i>News-Journal</i>	6,650	USA Weekend
OH	Wooster	<i>Record</i>	22,949	USA Weekend
OH	Xenia	<i>Gazette</i>	5,856	USA Weekend
OH	Youngstown	<i>Vindicator</i>	97,153	Parade Magazine
OH	Zanesville	<i>Times Recorder</i>	20,721	USA Weekend
OK	Altus	<i>Altus Times</i>	5,500	American Profile
OK	Ardmore	<i>The Daily Ardmoreite</i>	11,000	American Profile
OK	Ardmore	<i>Armoredite</i>	12,791	USA Weekend
OK	Bartlesville	<i>Bartlesville Examiner-Enterprise</i>	11,500	American Profile
OK	Bartlesville	<i>Examiner Enterprise</i>	12,868	USA Weekend
OK	Checotah	<i>McIntosh County Democrat</i>	1,800	American Profile
OK	Claremore	<i>Daily Progress</i>	7,000	American Profile
OK	Cleveland	<i>Cleveland American</i>	2,500	American Profile
OK	Cushing	<i>Cushing Daily Citizen</i>	2,200	American Profile
OK	Duncan	<i>The Duncan Banner</i>	9,500	American Profile
OK	Durant	<i>Durant Daily Democrat</i>	6,700	American Profile
OK	Edmond	<i>The Edmond Sun</i>	15,500	American Profile
OK	Enid	<i>News &amp; Eagle</i>	19,888	USA Weekend
OK	Eufaula	<i>Indian Journal</i>	2,600	American Profile
OK	Guthrie	<i>Guthrie News Leader</i>	3,700	American Profile
OK	Guymon	<i>Guymon Daily Herald</i>	3,000	American Profile
OK	Holdenville	<i>Holdenville Newspapers†</i>	2,500	American Profile
OK	Idabel	<i>McCurtain Daily Gazette</i>	7,700	American Profile
OK	Lawton	<i>Constitution</i>	24,567	USA Weekend
OK	Mangum	<i>The Mangum Star News</i>	1,500	American Profile
OK	McAlester	<i>News-Capital &amp; Democrat</i>	10,285	USA Weekend
OK	Muskogee	<i>Phoenix &amp; Times-Democrat</i>	18,364	USA Weekend
OK	Norman	<i>Transcript</i>	16,815	USA Weekend
OK	Oklahoma City	<i>Oklahoman</i>	297,029	Parade Magazine
OK	Okmulgee	<i>Okmulgee County</i>	7,000	American Profile
OK	Pauls Valley	<i>Pauls Valley Daily Democrat</i>	4,000	American Profile
OK	Perkins	<i>The Perkins Journal</i>	2,600	American Profile
OK	Poteau	<i>Poteau Daily News</i>	4,500	American Profile
OK	Pryor	<i>The Daily Times</i>	6,500	American Profile
OK	Sapulpa	<i>Sapulpa Daily Herald</i>	6,000	American Profile
OK	Shawnee	<i>Shawnee News-Star</i>	11,000	American Profile
OK	Shawnee	<i>News-Star</i>	10,839	USA Weekend
OK	Stillwater	<i>News Press</i>	9,606	USA Weekend
OK	Stilwell	<i>Stilwell Newspapers†</i>	7,000	American Profile
OK	Tahlequah	<i>Tahlequah Daily Press</i>	5,500	American Profile
OK	Tulsa	<i>Broken Arrow Daily Ledger</i>	4,278	American Profile
OK	Tulsa	<i>World</i>	201,722	USA Weekend
OK	Woodward	<i>Woodward News</i>	5,700	American Profile
OR	Albany	<i>Democrat-Herald</i>	17,786	USA Weekend
OR	Baker City	<i>Baker City Herald</i>	3,800	American Profile
OR	Bend	<i>Bulletin</i>	27,963	Parade Magazine
OR	Brookings	<i>Curry Coastal Pilot</i>	6,800	American Profile
OR	Burns	<i>Burns Times-Herald</i>	3,000	American Profile
OR	Coos Bay-North Bend	<i>World</i>	14,602	USA Weekend
OR	Corvallis	<i>Gazette Times</i>	12,455	USA Weekend
OR	Enterprise	<i>Wallowa County Chieftain</i>	2,800	American Profile
OR	Eugene	<i>Register-Guard</i>	76,384	Parade Magazine



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
OR	Hermiston	<i>The Hermiston Herald</i>	5,000	American Profile
OR	Hood River	<i>Hood River News</i>	5,000	American Profile
OR	John Day	<i>Blue Mountain Eagle</i>	3,750	American Profile
OR	Keizer	<i>Keizertimes</i>	3,200	American Profile
OR	Klamath Falls	<i>Herald &amp; News</i>	17,326	Parade Magazine
OR	La Grande	<i>The Observer</i>	7,000	American Profile
OR	Lakeview	<i>Lake Country Examiner</i>	2,000	American Profile
OR	Madras	<i>The Madras Pioneer</i>	3,600	American Profile
OR	Medford	<i>Mail Tribune</i>	33,242	Parade Magazine
OR	Myrtle Creek	<i>The Douglas County Mail</i>	2,700	American Profile
OR	Newberg	<i>The Graphic</i>	4,000	American Profile
OR	Ontario	<i>Argus Observer</i>	7,511	Parade Magazine
OR	Pendleton	<i>East Oregonian</i>	10,491	Parade Magazine
OR	Portland	<i>Oregonian</i>	412,113	Parade Magazine
OR	Prineville	<i>Central Oregonian</i>	4,200	American Profile
OR	Rogue River	<i>Rogue River Press/Central Point Sun</i>	1,800	American Profile
OR	Roseburg	<i>News-Review</i>	20,178	Parade Magazine
OR	Salem	<i>Statesman-Journal</i>	62,374	USA Weekend
OR	St. Helens	<i>The Chronicle and Sentinel - Mist</i>	5,120	American Profile
OR	The Dalles	<i>The Dalles Daily Chronicle</i>	5,800	American Profile
OR	Woodburn	<i>Woodburn Newspapers†</i>	11,000	American Profile
OR	Woodburn	<i>Wilsonville Spokesman</i>	3,600	American Profile
PA	Allentown	<i>Morning Call</i>	167,335	Parade Magazine
PA	Altoona	<i>Mirror</i>	38,749	USA Weekend
PA	Bath	<i>The Home News</i>	4,800	American Profile
PA	Beaver-Rochester	<i>Beaver County Times</i>	47,851	USA Weekend
PA	Bedford	<i>Bedford Gazette</i>	9,100	American Profile
PA	Bloomsburg	<i>Press Enterprise</i>	23,500	American Profile
PA	Bloomsburg-Berwick	<i>Press-Enterprise</i>	21,226	USA Weekend
PA	Bradford	<i>Era</i>	11,797	USA Weekend
PA	Butler	<i>Eagle</i>	30,341	USA Weekend
PA	Canton	<i>The Canton Independent Sentinel</i>	2,400	American Profile
PA	Carlisle	<i>Sentinel</i>	15,200	USA Weekend
PA	Chambersburg	<i>Public Opinion</i>	21,438	USA Weekend
PA	Chester	<i>Delaware County Times</i>	44,284	USA Weekend
PA	Clearfield-Curwensville	<i>Progress</i>	12,487	USA Weekend
PA	Corry	<i>Corry Evening Journal</i>	3,700	American Profile
PA	Doylestown	<i>The Intelligencer Record</i>	51,576	Parade Magazine
PA	DuBois	<i>Tri-County Sunday</i>	15,287	Parade Magazine
PA	Easton/Bethlehem	<i>Express-Times</i>	49,596	USA Weekend
PA	Erie	<i>Weekender &amp; Times-News</i>	87,166	Parade Magazine
PA	Greensburg	<i>Tribune Review</i>	181,057	USA Weekend
PA	Greenville	<i>The Record-Argus</i>	5,000	American Profile
PA	Hanover	<i>Evening Sun</i>	21,225	USA Weekend
PA	Harrisburg	<i>Patriot-News</i>	152,153	Parade Magazine
PA	Hazleton	<i>Standard-Speaker</i>	20,956	USA Weekend
PA	Hellertown	<i>The Valley Voice</i>	1,400	American Profile
PA	Honesdale	<i>The Wayne Independent</i>	4,000	American Profile
PA	Huntingdon	<i>The Daily News</i>	9,500	American Profile
PA	Indiana	<i>Gazette</i>	14,869	USA Weekend
PA	Johnstown	<i>Tribune-Democrat</i>	46,319	Parade Magazine
PA	Kane	<i>The Kane Republican</i>	2,000	American Profile
PA	Lancaster	<i>Sunday News</i>	101,694	Parade Magazine
PA	Lansdale	<i>Reporter</i>	15,405	USA Weekend
PA	Latrobe	<i>The Latrobe Bulletin</i>	7,400	American Profile
PA	Lebanon	<i>News</i>	20,311	USA Weekend
PA	Lehighton	<i>Lehighton Newspapers†</i>	34,498	American Profile
PA	Lehighton	<i>Times News</i>	14,418	USA Weekend
PA	Levittown	<i>Bucks County Courier Times</i>	71,321	Parade Magazine

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
PA	Lewistown	<i>Sentinel</i>	13,304	USA Weekend
PA	Lockhaven	<i>Express</i>	9,813	USA Weekend
PA	McConnellsburg	<i>Fulton County News</i>	6,000	American Profile
PA	McKeesport-Duquesne	<i>News</i>	21,929	USA Weekend
PA	Meadville	<i>Tribune</i>	13,958	USA Weekend
PA	Milton	<i>The Standard Journal</i>	3,800	American Profile
PA	Montrose	<i>Independent</i>	3,700	American Profile
PA	New Castle	<i>News</i>	17,949	USA Weekend
PA	New Kensington-Tarentum	<i>Valley News Dispatch</i>	29,886	USA Weekend
PA	Newville	<i>Valley Times-Star</i>	3,300	American Profile
PA	Norristown	<i>Times-Herald</i>	28,992	USA Weekend
PA	Oil City	<i>Derrick Publishing Co.</i>	27,000	American Profile
PA	Philadelphia	<i>Inquirer</i>	769,257	Parade Magazine
PA	Phoenixville	<i>Phoenix</i>	3,315	USA Weekend
PA	Pittsburgh	<i>Post Gazette</i>	406,754	Parade Magazine
PA	Pottstown	<i>Mercury</i>	26,740	USA Weekend
PA	Pottsville	<i>Republican &amp; Herald</i>	31,639	USA Weekend
PA	Punxsutawney	<i>The Spirit</i>	5,400	American Profile
PA	Reading	<i>Eagle-Times</i>	90,856	Parade Magazine
PA	Ridway	<i>The Ridgway Record</i>	3,100	American Profile
PA	Sayre	<i>The Evening Times</i>	7,700	American Profile
PA	Scranton	<i>Times &amp; Tribune</i>	74,034	Parade Magazine
PA	Sharon-Farrell- Sharpful	<i>Herald</i>	21,059	USA Weekend
PA	Shippensburg	<i>The News-Chronicle</i>	4,700	American Profile
PA	Somerset	<i>American</i>	14,103	USA Weekend
PA	St. Marys	<i>The Daily Press</i>	4,900	American Profile
PA	State Callege- Bellefonte	<i>Centre Daily Times</i>	33,264	Parade Magazine
PA	Stroudsburg	<i>Pocono Record</i>	25,778	Parade Magazine
PA	Sunbury	<i>Item</i>	26,621	Parade Magazine
PA	Towanda	<i>Review</i>	9,839	Parade Magazine
PA	Tunkhannock	<i>The New Age-Examiner</i>	5,800	American Profile
PA	Tyrone	<i>The Daily Herald</i>	1,650	American Profile
PA	Uniontown	<i>Herald-Standard</i>	29,768	Parade Magazine
PA	Warren	<i>Times Observer</i>	11,145	USA Weekend
PA	Washington	<i>Observer-Reporter</i>	37,347	USA Weekend
PA	Waynesboro	<i>The Record Herald</i>	9,500	American Profile
PA	West Chester	<i>Local News</i>	29,659	USA Weekend
PA	White Haven	<i>The Journal-Herald</i>	1,200	American Profile
PA	Wilkes-Barre	<i>Times Leader</i>	62,303	Parade Magazine
PA	Wilkes-Barre	<i>Citizens' Voice</i>	31,438	USA Weekend
PA	Williamsport	<i>Sun-Gazette</i>	34,220	Parade Magazine
PA	Wyalusing	<i>Rocket-Courier</i>	4,000	American Profile
PA	York	<i>Sunday News</i>	93,249	USA Weekend
RI	Newport	<i>News</i>	11,968	USA Weekend
RI	Pawtucket-Central Falls	<i>Times</i>	12,065	USA Weekend
RI	Providence	<i>Journal-Bulletin</i>	234,147	Parade Magazine
RI	Warwick	<i>Cranston Herald</i>	4,000	American Profile
RI	Warwick	<i>Warwick Beacon</i>	10,000	American Profile
RI	West Warwick	<i>Kent County Times</i>	4,007	USA Weekend
RI	Westerly	<i>Sun</i>	9,603	USA Weekend
RI	Woonsocket	<i>Call</i>	18,500	USA Weekend
SC	Aiken	<i>Standard</i>	15,472	USA Weekend
SC	Anderson	<i>Independent-Mail</i>	43,248	Parade Magazine
SC	Beaufort	<i>Gazette</i>	11,154	Parade Magazine
SC	Bishopville	<i>Lee County Observer</i>	4,000	American Profile
SC	Camden	<i>Chronicle Independent</i>	7,570	American Profile
SC	Charleston	<i>Post, Courier</i>	108,799	Parade Magazine
SC	Columbia	<i>State</i>	150,030	Parade Magazine
SC	Florence	<i>News</i>	36,306	USA Weekend



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
SC	Greenville	News	117,195	USA Weekend
SC	Greenwood	Index-Journal	15,583	Parade Magazine
SC	Hartsville	The Messenger	5,500	American Profile
SC	Hilton Head Island	Island Packet	18,995	Parade Magazine
SC	Kershaw	The Kershaw News-Era	2,300	American Profile
SC	Lancaster	The Lancaster News	12,500	American Profile
SC	Moncks Corner	Berkeley Independent	8,500	American Profile
SC	Myrtle Beach	Sun News	60,931	Parade Magazine
SC	Newberry	Observer & Herald & News	6,500	American Profile
SC	Orangeburg	The Times and Democrat	17,500	American Profile
SC	Orangeburg	Times & Democrat	17,635	USA Weekend
SC	Pickens	The Pickens Sentinel	6,500	American Profile
SC	Rock Hill	Herald	33,245	USA Weekend
SC	Seneca	The Daily Journal / Messenger	12,000	American Profile
SC	Spartanburg	Herald-Journal	58,306	Parade Magazine
SC	Sumter	Item	21,276	Parade Magazine
SC	Union	The Union Daily Times	6,400	American Profile
SC	Winnsboro	The Herald Independent	4,000	American Profile
SD	Aberdeen	American News	16,649	USA Weekend
SD	Armour	Dakota Action Rocket	20,000	American Profile
SD	Canistota	Anderson Publications, Inc.	3,000	American Profile
SD	Canton	Sioux Valley News	1,600	American Profile
SD	De Smet	The De Smet News/Lake Preston Times	2,650	American Profile
SD	Elk Point	Leader-Courier	1,600	American Profile
SD	Huron	Plainsman	6,833	Parade Magazine
SD	Miller	The Miller Press	2,275	American Profile
SD	Rapid City	Journal	33,620	Parade Magazine
SD	Sioux Falls	Argus Leader	76,131	USA Weekend
SD	Spearfish	Black Hills Pioneer	3,400	American Profile
SD	Watertown	Public Opinion	12,920	USA Weekend
SD	Yankton	Press & Dakotan	7,522	USA Weekend
TN	Athens	Post-Athenian	12,302	USA Weekend
TN	Bolivar	Bolivar Bulletin-Times	4,000	American Profile
TN	Brownsville	Brownsville States-Graphic	4,600	American Profile
TN	Byrdstown	Pickett County Press	2,100	American Profile
TN	Camden	Carroll County News-Leader	5,294	American Profile
TN	Camden	The Camden Chronicle	5,500	American Profile
TN	Chattanooga	Free Press Times	101,899	Parade Magazine
TN	Clarksville	Leaf-Chronicle	28,053	USA Weekend
TN	Cleveland	Cleveland Daily Banner	16,000	American Profile
TN	Cleveland	Banner	16,166	USA Weekend
TN	Columbia	Herald	12,779	USA Weekend
TN	Cookeville	Herald-Citizen	13,605	Parade Magazine
TN	Covington	The Covington Leader	7,700	American Profile
TN	Crossville	Crossville Chronicle	7,135	American Profile
TN	Dayton	The Herald - News	5,600	American Profile
TN	Dyersburg	Star Gazette	6,630	USA Weekend
TN	Elizabethton	Elizabethton Star	9,000	American Profile
TN	Erwin	The Erwin Record	5,000	American Profile
TN	Franklin	The Review Appeal	9,500	American Profile
TN	Greeneville	The Greeneville Sun	17,000	American Profile
TN	Henderson	Chester County Independent	4,500	American Profile
TN	Humboldt	Jackson - Today	12,000	American Profile
TN	Jackson	Sun	40,979	USA Weekend
TN	Jamestown	Fentress Courier	5,000	American Profile
TN	Jefferson City	The Standard Banner	6,800	American Profile
TN	Johnson City	Johnson City Press	33,597	Parade Magazine
TN	Jonesborough	Herald & Tribune	3,100	American Profile
TN	Kingsport	Times-News	43,834	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
TN	Knoxville	News-Sentinel	156,158	Parade Magazine
TN	Lafayette	Macon County Times	5,200	American Profile
TN	Lebanon	Democrat	8,400	USA Weekend
TN	Lenoir City	The News-Herald	5,750	American Profile
TN	Manchester	Elk Valley, Tullahoma and Manchester	23,900	American Profile
TN	Maryville-Alcoa	Times	21,980	USA Weekend
TN	McMinnville	Southern Standard	8,600	American Profile
TN	Memphis	Commercial Appeal	240,712	Parade Magazine
TN	Morristown	Citizen Tribune	24,987	Parade Magazine
TN	Mt. Juliet	The Mt. Juliet News	4,000	American Profile
TN	Murfreesboro	news Journal	18,730	USA Weekend
TN	Nashville	Tennessean-Leaf Chronicle-Banner	243,796	USA Weekend
TN	Newport	Plain Talk	7,196	Parade Magazine
TN	Oak Ridge	The Oak Ridger	8,000	American Profile
TN	Oak Ridge	Oak Ridger	7,353	USA Weekend
TN	Selmer	Independent Appeal	7,000	American Profile
TN	Sevierville	Mountain Press	7,931	USA Weekend
TN	Shelbyville	Shelbyville Times Gazette	7,500	American Profile
TN	Smithville	Smithville Review	4,500	American Profile
TN	Sweetwater	The Advocate & Democrat	6,250	American Profile
TN	Tullahoma	Sunday News	9,708	Parade Magazine
TN	Waynesboro	The Wayne County News	5,000	American Profile
TX	Abilene	Reporter-News	43,294	Parade Magazine
TX	Alice	Alice Echo News-Journal	4,500	American Profile
TX	Alvin	Alvin Sun	1,600	American Profile
TX	Amarillo	Globe-Times & News-Globe	63,536	USA Weekend
TX	Anahuac	The Progress	2,000	American Profile
TX	Andrews	Andrews County News	2,800	American Profile
TX	Aransas Pass	Ingleside Index	1,150	American Profile
TX	Aransas Pass	Aransas Pass Progress	3,000	American Profile
TX	Athens	Athens Daily Review	5,500	American Profile
TX	Athens	Review	5,427	USA Weekend
TX	Austin	American-Statesman	234,409	Parade Magazine
TX	Bay City	The Bay City Tribune	5,000	American Profile
TX	Baytown	Sun	9,085	USA Weekend
TX	Beaumont	Enterprise	61,825	Parade Magazine
TX	Big Spring	Big Spring Herald	5,600	American Profile
TX	Borger	Borger News-Herald	5,500	American Profile
TX	Breckenridge	Breckenridge American	2,900	American Profile
TX	Brenham	The Banner - Press	6,500	American Profile
TX	Brookshire	The Times Tribune	1,600	American Profile
TX	Brownfield	Seminole Sentinel and Brownfield News	3,600	American Profile
TX	Brownsville-Harlingen	Brownsville Herald	18,332	Parade Magazine
TX	Brownwood	Bulletin	7,010	Parade Magazine
TX	Bryan-College Station	Eagle	29,063	USA Weekend
TX	Buffalo	The Buffalo Press	2,550	American Profile
TX	Burlson	Burlson Star	5,500	American Profile
TX	Canyon	The Canyon News	4,000	American Profile
TX	Carthage	East Texas Community Newspaper	32,350	American Profile
TX	Cleveland	Cleveland Advocate	5,100	American Profile
TX	Clute	Brazosport Facts	17,166	USA Weekend
TX	Comfort	The Comfort News	1,200	American Profile
TX	Conroe	Courier	12,179	USA Weekend
TX	Copperas Cove	The Leader-Press	3,600	American Profile
TX	Corpus Christi	Caller-Times	82,542	Parade Magazine
TX	Corrigan	Corrigan Times	1,150	American Profile
TX	Corsicana-Mexia	Sun & News	7,185	USA Weekend
TX	Crockett	Houston County Courier	5,100	American Profile
TX	Crowley	Crowley Star	1,500	American Profile

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
TX	Cuero	<i>Cuero Record</i>	3,500	American Profile
TX	Dallas	<i>Morning News</i>	755,912	Parade Magazine
TX	Decatur	<i>Wise County Messenger</i>	7,900	American Profile
TX	Del Rio	<i>News-Herald</i>	5,345	Parade Magazine
TX	Denton	<i>Record-Chronicle</i>	17,310	USA Weekend
TX	DeSoto	<i>Focus Daily News</i>	3,000	American Profile
TX	Dimmitt	<i>County News and Olton Enterprise</i>	3,300	American Profile
TX	El Campo	<i>El Campo Leader - News</i>	5,000	American Profile
TX	El Paso	<i>Times &amp; Herald Post</i>	90,232	USA Weekend
TX	Eldorado	<i>The Eldorado Success</i>	1,100	American Profile
TX	Emory	<i>Rains County Leader</i>	3,100	American Profile
TX	Floresville	<i>Wilson County News</i>	10,500	American Profile
TX	Fort Worth	<i>Fort Worth Star-Telegram</i>	332,861	Parade Magazine
TX	Freer	<i>The Freer Press</i>	1,500	American Profile
TX	Ft. Worth	<i>Ft. Worth Tribune</i>	3,500	American Profile
TX	Gainesville	<i>Gainesville Daily Register</i>	7,300	American Profile
TX	Galveston	<i>Galveston County Daily News</i>	25,000	American Profile
TX	Galveston-Texas City	<i>County News</i>	23,457	USA Weekend
TX	Gatesville	<i>Gatesville Messenger and Star Forum</i>	4,000	American Profile
TX	Gilmer	<i>The Gilmer Mirror</i>	5,000	American Profile
TX	Graham	<i>The Graham Leader</i>	3,300	American Profile
TX	Granbury	<i>Hood County News</i>	10,000	American Profile
TX	Greenville	<i>Greenville Herald-Banner</i>	10,500	American Profile
TX	Greenville	<i>Herald-Banner</i>	9,186	USA Weekend
TX	Groveton	<i>Groveton News</i>	1,900	American Profile
TX	Harlingen	<i>Valley Morning Star</i>	27,583	Parade Magazine
TX	Hearne	<i>Robertson County Newspapers</i>	4,000	American Profile
TX	Henderson	<i>Henderson Daily News</i>	6,250	American Profile
TX	Hereford	<i>Hereford Brand</i>	2,600	American Profile
TX	Holiday	<i>Archer Advocate</i>	1,000	American Profile
TX	Houston	<i>Chronicle</i>	740,002	Parade Magazine
TX	Howe	<i>Texoma Enterprise</i>	1,000	American Profile
TX	Hutto	<i>Hutto Herald</i>	1,000	American Profile
TX	Ingram	<i>West Kerr Current</i>	1,500	American Profile
TX	Jacksonville	<i>Jacksonville Daily Progress</i>	4,450	American Profile
TX	Karnes	<i>The Countywide</i>	4,000	American Profile
TX	Katy	<i>The Katy Times</i>	7,500	American Profile
TX	Kaufman	<i>Kaufman Herald</i>	4,300	American Profile
TX	Kerrville	<i>Times</i>	10,263	Parade Magazine
TX	Kilgore	<i>Kilgore News Herald</i>	3,900	American Profile
TX	Killeen	<i>Herald</i>	24,937	USA Weekend
TX	Kingsville	<i>Kingsville Record</i>	6,000	American Profile
TX	Lake Dallas	<i>The Lake Cities Sun</i>	2,500	American Profile
TX	Lamesa	<i>Lamesa Press-Reporter</i>	3,600	American Profile
TX	LaPorte	<i>Bayshore Sun</i>	3,000	American Profile
TX	Laredo	<i>Times</i>	23,895	USA Weekend
TX	Levelland	<i>News-Press</i>	4,750	American Profile
TX	Liberty	<i>Liberty Vindicator</i>	4,000	American Profile
TX	Littlefield	<i>The Lamb County Leader News</i>	2,600	American Profile
TX	Livingston	<i>Polk County Enterprise</i>	8,200	American Profile
TX	Longview	<i>News-Journal</i>	36,457	Parade Magazine
TX	Lubbock	<i>Avalanche-Journal</i>	64,124	USA Weekend
TX	Lufkin	<i>News</i>	16,358	Parade Magazine
TX	Lytle	<i>Leader News</i>	2,500	American Profile
TX	Mabank	<i>The Monitor/Leader</i>	4,000	American Profile
TX	Madisonville	<i>The Madisonville Meteor</i>	3,400	American Profile
TX	Marble Falls	<i>The Highlander</i>	4,000	American Profile
TX	Marshall	<i>News Messenger</i>	7,519	Parade Magazine
TX	McAllen	<i>Monitor</i>	54,676	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
TX	McGregor	<i>The McGregor Mirror &amp; Crawford Sun</i>	1,500	American Profile
TX	McKinney	<i>McKinney Courier-Gazette</i>	7,500	American Profile
TX	Menard	<i>Menard News &amp; Messenger</i>	1,400	American Profile
TX	Mexia	<i>The Mexia Daily News</i>	2,800	American Profile
TX	Midland	<i>Reporter-Telegram</i>	23,654	USA Weekend
TX	Mount Vernon	<i>Mount Vernon Optic-Herald</i>	2,600	American Profile
TX	Mt. Pleasant	<i>Mount Pleasant Daily Tribune</i>	5,500	American Profile
TX	Nacogdoches	<i>Daily Sentinel</i>	10,109	Parade Magazine
TX	New Braunfels	<i>New Braunfels Herald-Zeitung</i>	10,700	American Profile
TX	Odessa	<i>American</i>	27,559	Parade Magazine
TX	Olney	<i>Olney Newspapers†</i>	3,150	American Profile
TX	Orange	<i>The Orange Leader</i>	8,000	American Profile
TX	Orange	<i>Leader</i>	5,604	USA Weekend
TX	Paris	<i>News</i>	11,904	Parade Magazine
TX	Pasadena	<i>Pasadena Citizen</i>	5,300	American Profile
TX	Pearland	<i>Friendswood Journal</i>	2,500	American Profile
TX	Pearland	<i>Pearland Journal</i>	3,200	American Profile
TX	Plainview	<i>Herald</i>	6,203	USA Weekend
TX	Plano	<i>Star Courier</i>	3,841	USA Weekend
TX	Port Arthur	<i>Port Arthur News</i>	18,000	American Profile
TX	Port Arthur	<i>News</i>	15,615	USA Weekend
TX	Port Lavaca	<i>The Port Lavaca Wave</i>	4,500	American Profile
TX	Post	<i>The Post Dispatch</i>	1,550	American Profile
TX	Raymondville	<i>Chronicle/Willacy County News</i>	3,300	American Profile
TX	Rockport	<i>Rockport Pilot</i>	5,000	American Profile
TX	Rockwall	<i>Rockwall Express</i>	1,500	American Profile
TX	Rosenburg	<i>The Herald-Coaster</i>	8,750	American Profile
TX	San Angelo	<i>Standard-Times</i>	32,142	Parade Magazine
TX	San Antonio	<i>Express-News</i>	359,828	Parade Magazine
TX	San Diego	<i>Duval County Picture</i>	1,000	American Profile
TX	San Marcos	<i>San Marcos Daily Record</i>	7,600	American Profile
TX	Seguin	<i>Seguin Gazette-Enterprise</i>	8,000	American Profile
TX	Shepherd	<i>San Jacinto News-Times</i>	2,200	American Profile
TX	Sherman	<i>Herald Democrat</i>	25,524	USA Weekend
TX	Snyder	<i>The Snyder Daily News</i>	5,500	American Profile
TX	Stephenville	<i>Stephenville Empire-Tribune</i>	4,750	American Profile
TX	Sweetwater	<i>Sweetwater Reporter</i>	3,700	American Profile
TX	Teague	<i>The Teague Chronicle</i>	2,500	American Profile
TX	Temple	<i>Daily Telegram</i>	23,844	Parade Magazine
TX	Terrell	<i>Terrell Tribune</i>	4,000	American Profile
TX	Texarkana	<i>Gazette</i>	34,333	USA Weekend
TX	Texas City	<i>Sun</i>	5,607	USA Weekend
TX	Trinity	<i>Trinity Standard</i>	2,350	American Profile
TX	Tyler	<i>Courier-Times--Telegraph</i>	48,671	Parade Magazine
TX	Uvalde	<i>The Uvalde Leader-News</i>	5,500	American Profile
TX	Vernon	<i>The Vernon Daily Record</i>	5,000	American Profile
TX	Victoria	<i>Advocate</i>	37,796	Parade Magazine
TX	Vidor	<i>The Vidorian</i>	2,000	American Profile
TX	Waco	<i>Tribune-Herald</i>	49,628	Parade Magazine
TX	Waxahachie	<i>Waxahachie Daily Light</i>	5,400	American Profile
TX	Weatherford	<i>The Lonestar News Group†</i>	14,500	American Profile
TX	Webster	<i>The Citizen</i>	2,500	American Profile
TX	Weslaco	<i>Mid Valley Town Crier</i>	18,000	American Profile
TX	Wharton	<i>Wharton Journal - Spectator</i>	5,000	American Profile
TX	Wichita Falls	<i>Times Record News</i>	36,814	Parade Magazine
TX	Wills Point	<i>Van Zandt News</i>	8,000	American Profile
TX	Woodville	<i>Tyler County Booster</i>	3,800	American Profile
TX	Yorktown	<i>Yorktown News-View</i>	2,300	American Profile
TX	Zapata	<i>Zapata County News</i>	3,000	American Profile

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
UT	Bountiful	<i>Davis County Clipper</i>	10,000	American Profile
UT	Logan	<i>Herald Journal</i>	14,973	Parade Magazine
UT	Moab	<i>The Times Independent</i>	3,700	American Profile
UT	Ogden	<i>Standard-Examiner</i>	64,436	USA Weekend
UT	Price	<i>Sun-Advocate</i>	6,460	American Profile
UT	Provo	<i>Herald</i>	34,584	USA Weekend
UT	Richfield	<i>Richfield Reaper</i>	5,600	American Profile
UT	Salt Lake City	<i>Tribune &amp; Deseret News</i>	233,019	Parade Magazine
UT	St. George	<i>Spectrum</i>	24,865	USA Weekend
UT	Tooele	<i>Tooele Transcript Bulletin</i>	7,300	American Profile
UT	Vernal	<i>Vernal Express</i>	5,000	American Profile
VA	Ashland	<i>Herald Progress</i>	8,000	American Profile
VA	Bedford	<i>Bedford Bulletin</i>	7,900	American Profile
VA	Bristol	<i>Herald Courier</i>	41,295	USA Weekend
VA	Charlottesville	<i>Progress</i>	34,181	USA Weekend
VA	Christianburg	<i>Main Street Newspapers</i>	21,865	American Profile
VA	Culpepper	<i>Star-Exponent</i>	6,749	USA Weekend
VA	Danville	<i>Register &amp; Bee</i>	24,445	USA Weekend
VA	Fairfax	<i>Journal</i>	66,612	USA Weekend
VA	Farmville	<i>The Farmville Herald</i>	8,200	American Profile
VA	Fredericksburg	<i>Free Lance-Star</i>	52,270	USA Weekend
VA	Galax	<i>The Gazette</i>	8,300	American Profile
VA	Harrisonburg	<i>Page News and Courier</i>	7,700	American Profile
VA	Harrisonburg	<i>Shenandoah Valley-Herald</i>	5,300	American Profile
VA	Harrisonburg	<i>Valley Banner</i>	4,400	American Profile
VA	Harrisonburg	<i>News Record</i>	32,302	USA Weekend
VA	Hillsville	<i>Carroll News</i>	6,400	American Profile
VA	Lexington	<i>The News - Gazette</i>	8,500	American Profile
VA	Lynchburgh	<i>News &amp; Advance</i>	42,870	USA Weekend
VA	Martinsville	<i>Bulletin</i>	19,434	Parade Magazine
VA	Newport News- Hampton	<i>Press</i>	117,689	Parade Magazine
VA	Norfolk	<i>Virginian-Pilot</i>	234,540	Parade Magazine
VA	Norton	<i>The Coalfield Progress</i>	8,600	American Profile
VA	Norton	<i>Dickenson Star/Cumberland Times</i>	5,600	American Profile
VA	Petersburg	<i>Progress-Index</i>	14,761	Parade Magazine
VA	Richlands	<i>Richlands News-Press</i>	7,000	American Profile
VA	Richmond	<i>Times-Dispatch</i>	229,818	Parade Magazine
VA	Roanoke	<i>Times</i>	109,868	Parade Magazine
VA	Staunton	<i>News Leader</i>	21,252	USA Weekend
VA	Strasburg	<i>Northern Virginia Daily</i>	17,000	American Profile
VA	Suffolk	<i>News-Herald</i>	3,887	USA Weekend
VA	Waynesboro	<i>News-Virginian</i>	7,771	USA Weekend
VA	Winchester	<i>The Warren Sentinel</i>	5,200	American Profile
VA	Winchester	<i>Star</i>	25,308	USA Weekend
VA	Woodbridge	<i>Potomac News, Journal Messenger</i>	28,000	American Profile
VA	Woodbridge	<i>Potomac News</i>	22,159	USA Weekend
VA	Wytheville	<i>Wytheville Newspapers†</i>	17,000	American Profile
VT	Bennington	<i>Bennington Banner</i>	8,000	American Profile
VT	Bennington	<i>Banner</i>	8,152	USA Weekend
VT	Bradford	<i>Journal Opinion</i>	4,000	American Profile
VT	Brattleboro	<i>Reformer</i>	11,333	USA Weekend
VT	Burlington	<i>Free Press</i>	55,782	USA Weekend
VT	Newport	<i>The Newport Daily Express</i>	3,911	American Profile
VT	Rutland	<i>Herald</i>	33,106	Parade Magazine
VT	St. Johnsbury	<i>The Caledonian-Record</i>	12,250	American Profile
VT	West Dover	<i>Deerfield Valley News</i>	3,000	American Profile
WA	Aberdeen	<i>Daily World</i>	14,600	American Profile
WA	Aberdeen	<i>World</i>	14,399	USA Weekend
WA	Bellingham	<i>Herald</i>	30,877	USA Weekend

## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
WA	Bremerton	<i>Sun</i>	34,012	USA Weekend
WA	Camas	<i>Camas-Washougal Post-Record</i>	4,000	American Profile
WA	Centralia-Chehalis	<i>Chronicle</i>	14,524	USA Weekend
WA	Cle Elum	<i>Northern Kittitas County Tribune</i>	4,000	American Profile
WA	Colville	<i>Statesman-Examiner</i>	4,000	American Profile
WA	Deer Park	<i>Tribune</i>	1,200	American Profile
WA	Ellensburg	<i>Daily Record</i>	5,800	American Profile
WA	Ellensburg	<i>Record</i>	5,900	USA Weekend
WA	Everett	<i>Herald</i>	56,134	USA Weekend
WA	Ferndale	<i>The Ferndale Record-Journal</i>	2,500	American Profile
WA	Kent King County	<i>Journal</i>	43,842	USA Weekend
WA	Longview	<i>Daily News</i>	21,771	Parade Magazine
WA	Lynden	<i>Lynden Tribune</i>	7,000	American Profile
WA	Moses Lake	<i>Herald</i>	8,537	USA Weekend
WA	Mt. Vernon	<i>Skagit Valley Herald</i>	19,264	USA Weekend
WA	Olympia	<i>Olympian</i>	41,687	USA Weekend
WA	Omak	<i>The (Omak-Okanogan County) Chronicle</i>	6,100	American Profile
WA	Pasco-Kennewick-Richland	<i>Tri-City Herald</i>	45,229	Parade Magazine
WA	Port Angeles	<i>Peninsula News</i>	18,560	USA Weekend
WA	Quincy	<i>The Quincy Valley Post-Register</i>	1,850	American Profile
WA	Seattle	<i>Times/Post-Intelligencer</i>	474,748	Parade Magazine
WA	Sequim	<i>Sequim Gazette</i>	8,500	American Profile
WA	Spokane	<i>Spokesman-Review</i>	132,920	Parade Magazine
WA	Sunnyside	<i>Daily Sun News</i>	3,700	American Profile
WA	Tacoma	<i>News Tribune</i>	147,200	USA Weekend
WA	Vancouver	<i>Columbian</i>	61,571	USA Weekend
WA	Walla Walla	<i>Union Bulletin</i>	15,858	USA Weekend
WA	Wenatchee	<i>World</i>	26,776	USA Weekend
WA	White Salmon	<i>The Enterprise</i>	2,600	American Profile
WA	Yakima	<i>Herald-Republic</i>	41,388	Parade Magazine
WI	Amery	<i>Amery Free Press</i>	5,000	American Profile
WI	Appleton-Neenah	<i>Post-Crescent</i>	69,484	USA Weekend
WI	Ashland	<i>The Daily Press</i>	7,300	American Profile
WI	Baldwin	<i>The Baldwin Bulletin</i>	2,800	American Profile
WI	Baraboo	<i>Baraboo News Republic</i>	4,500	American Profile
WI	Barron	<i>Barron News - Shield</i>	4,100	American Profile
WI	Beaver Dam	<i>Citizen</i>	12,084	USA Weekend
WI	Beloit	<i>Daily News</i>	14,193	USA Weekend
WI	Chetek	<i>The Chetek Alert</i>	3,300	American Profile
WI	Chippewa Falls	<i>The Chippewa Herald</i>	7,700	American Profile
WI	Cumberland	<i>Cumberland Advocate</i>	2,400	American Profile
WI	Delavan	<i>The Delavan Enterprise</i>	4,095	American Profile
WI	Eagle River	<i>Vilas County News - Review</i>	8,000	American Profile
WI	Eau Claire	<i>Leader-Telegram</i>	32,317	USA Weekend
WI	Fond du Lac	<i>Reporter</i>	19,269	USA Weekend
WI	Fort Atkinson	<i>Daily Jefferson County Union</i>	8,600	American Profile
WI	Green Bay	<i>The (Ashwaubenon) Press</i>	5,000	American Profile
WI	Green Bay	<i>Press-Gazette</i>	82,691	USA Weekend
WI	Hayward	<i>Sawyer County Record</i>	4,800	American Profile
WI	Iola	<i>The Iola Herald &amp; Manawa Advocate</i>	1,850	American Profile
WI	Janesville	<i>Gazette</i>	25,750	USA Weekend
WI	Juneau	<i>The Dodge County Independent News</i>	1,100	American Profile
WI	Kenosha	<i>News</i>	29,065	Parade Magazine
WI	La Crosse	<i>Tribune</i>	40,859	Parade Magazine
WI	Lancaster	<i>Grant County Herald Independent</i>	3,500	American Profile
WI	Madison	<i>Wisconsin State Journal</i>	154,588	Parade Magazine
WI	Manitowic-Two Rivers	<i>Herald Times Reporter</i>	16,460	USA Weekend
WI	Marinette	<i>Eagle Herald</i>	10,500	American Profile
WI	Marshfield-Stevens Point	<i>Central WI Sunday</i>	39,354	USA Weekend



## Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
WI	Mauston	Juneau County Star-Times	3,200	American Profile
WI	Menomonie	The Dunn County News	4,000	American Profile
WI	Milwaukee	Journal Sentinel	434,668	Parade Magazine
WI	Monroe	Times	4,955	USA Weekend
WI	Osceola	Osceola Sun	2,150	American Profile
WI	Oshkosh	Northwestern	25,193	USA Weekend
WI	Platteville	The Platteville Journal	4,200	American Profile
WI	Portage	Daily Register	5,000	American Profile
WI	Racine	Journal Times	31,399	Parade Magazine
WI	Reedsburg	Reedsburg Times Press	1,400	American Profile
WI	Sauk City	The Sauk Prairie Eagle	2,000	American Profile
WI	Shawano	Shawano Leader	7,236	American Profile
WI	Sheboygan	Press	25,665	USA Weekend
WI	Spooner	Spooner Advocate	4,250	American Profile
WI	Superior	The Daily Telegram	9,000	American Profile
WI	Superior-Ashland	Telegram & Press	8,684	USA Weekend
WI	Washburn	The County Journal	3,600	American Profile
WI	Watertown	Times	9,463	USA Weekend
WI	Waukesha	Freeman	15,148	USA Weekend
WI	Waupaca	Waupaca County Post/The Chronicle	10,000	American Profile
WI	Wausau-Merill	Herald	47,890	USA Weekend
WI	Wautoma	The Waushara Argus	5,810	American Profile
WI	West Bend	News	10,255	USA Weekend
WI	Wisconsin Dells	Wisconsin Dells Events	2,300	American Profile
WV	Beckley	Register/Herald	29,816	USA Weekend
WV	Bluefield	Telegraph	20,372	USA Weekend
WV	Charleston	Gazette Mail	88,273	Parade Magazine
WV	Charleston	Mail	34,539	USA Weekend
WV	Clarksburg	Exponent Telegram	20,464	Parade Magazine
WV	Elkins	Inter-Mountain	11,784	USA Weekend
WV	Fairmont	Times West Virginian	12,346	Parade Magazine
WV	Hamlin	Lincoln Journal	3,500	American Profile
WV	Harrisville	Ritchie Gazette	3,800	American Profile
WV	Huntington	Herald-Dispatch	37,523	USA Weekend
WV	Lewisburg	Mountain Messenger	3,000	American Profile
WV	Martinsburg	Journal	20,626	Parade Magazine
WV	Montgomery	Montgomery Herald	2,400	American Profile
WV	Morgantown	The Dominion Post	24,036	Parade Magazine
WV	Oak Hill	The Fayette Tribune	3,000	American Profile
WV	Parkersburg	News, Sentinel	33,481	Parade Magazine
WV	Petersburg	Grant County Press	4,000	American Profile
WV	Point Pleasant	Register	3,924	USA Weekend
WV	Princeton	Princeton Times	4,000	American Profile
WV	Ravenswood	The Star Herald	12,000	American Profile
WV	Romney	Hampshire Review	7,000	American Profile
WV	Sutton	Braxton Democrat-Central	3,500	American Profile
WV	Wayne	Wayne County News	3,000	American Profile
WV	Wheeling	Intelligencer/News Register	42,420	Parade Magazine
WV	Williamson	News	8,200	Parade Magazine
WY	Afton	Star Valley Independent	3,264	American Profile
WY	Casper	Star-Tribune	33,623	Parade Magazine
WY	Cody	The Cody Enterprise	6,000	American Profile
WY	Douglas	Douglas Budget	3,200	American Profile
WY	Gillette	The News-Record	8,360	American Profile
WY	Laramie	Boomerang	5,580	USA Weekend
WY	Powell	The Powell Tribune	3,000	American Profile
WY	Rawlins	Rawlins Daily Times	3,700	American Profile
WY	Riverton	Journal / Ranger	9,450	American Profile
WY	Rock Springs	Rocket-Miner	8,081	USA Weekend

### Newspaper Supplements by Carrier Papers

State	City	Newspaper	Circulation	Sunday Magazine
WY	Rock Sprints	Daily Rocket-Miner	9,000	American Profile
TOTAL		2,104 Newspapers	64,950,937	

Note- Circulation numbers of the same newspaper may vary due to day of supplement circulation during the week.

† Golf County Newspapers (AL) consists of the following newspapers: Fairhope Courier, The Bulletin, The Baldwin Times, The Foley Onlooker, The Independent, The Islander and the Ledger.

† Van Buren Newspapers (AR) consists of the following newspapers: Van Buren Press Argus-Courier, Paris Express, Alma Journal, Charleston Express, Greenwood Democrat, Booneville Democrat, and the Van Buren County Democrat.

† Gilroy Newspapers (CA) consists of the following three newspapers: The Dispatch, Free Lance, and the Hills Time.

† Quincy Newspapers (CA) consists of the following newspapers: Feather River Bulletin, Chester Progressive, Inidan Valley Record, Lassen County Times, Portola Reporter, and the Westwood Pinepress.

† Coeur d'Alene Press (ID) consists of the following newspapers: Coeur d'Alene Press, Bonner County Daily Bee, Priest River Times, and the Shoshone News-Press.

† Plymouth Newspapers (IN) consists of the following newspapers: Bourbon News-Mirror, The Bremen Enquirer, The Culver Citizen, Nappanee Advance News, and the The Leader.

† Nor'west Newspapers (KS) consists of the following newspapers: Oberlin Herald, St. Francis herald, Bird City Times, Colby Free Press, Goodland Daily News, and the The Norton Telegram.

† Murphy Newspapers (NC) consists of the following three newspapers: Cherokee Scout, Graham Star, The Bulletin, and the Andrews Journal.

† Wahoo Newspapers (NE) consists of the following newspapers: Wahoo Newspaper, Ashland Gazette, and the Waverly News.

† East Aurora Newspapers (NY) consists of the following newspapers: Arcade Herald East Aurora Advertiser, Elma Review, and the Warsaw County Courier.

† Holdenville Newspapers (OK) consists of the following newspapers: Holdenville Tribune, Allen Advocate, and the Coalgate Record Register.

† Stilwell Newspapers (OK) consists of the following newspapers: Stilwell Democrat Journal, Westville Reporter, and the Fort Gibson Times.

† Woodburn Newspapers (OR) consists of the following newspapers: Woodburn Independent, Canby News and the Molalla Pioneer.

† Lehighton Newspapers (PA) consists of the following newspapers: East Penn Press, Parkland Press, Whitehall-Coplay, Salisbury Press, Northwestern press, and the Times News.

† Olney Newspapers (TX) consists of the following newspapers: The Olney Enterprise, Jack County Herald, and the Lake Country Sun.

† Lonestar News Group (TX) consists of the following newspapers: Cleburne Times-Review, Weatherford Democrat, and the Mineral Wells Index.

† Wytheville Newspapers (VA) consists of the following newspapers: Wytheville Enterprise, Smyth County News & Mess, Floyd Press, Bland Messenger, and the Clinch Valley News.



# EXHIBIT 3

# If You Used or Purchased any of the Prescription Drugs Listed Below from January 1, 1991 to the Present

## Please Read This Important Court-Ordered Legal Notice.

There is a class action lawsuit, *In Re Pharmaceutical Industry Average Wholesale Price Litigation*, MDL No. 1456 CA: 01-CV-12257-PBS (D. Mass.) certified for trial beginning Month, Date, Year.

### What is this Case About?

The Average Wholesale Price ("AWP") is the published price used to establish reimbursement rates for drugs industry-wide. Plaintiffs claim that the Defendants control the AWP for their drugs. They claim that forty-two drug manufacturers artificially raised and falsely overstated the AWP of over 300 drugs. This resulted in inflated payments by consumers and other entities. Defendants deny these allegations.

The Court will conduct a trial starting with five of the drug manufacturers: **AstraZeneca Pharmaceuticals L.P., Bristol-Myers Squibb Co., GlaxoSmithKline, Johnson & Johnson, Schering-Plough** and certain of their subsidiaries or related companies ("Defendants"). Plaintiffs seek monetary compensation and an order prohibiting the Defendants from inflating the AWP.

### Who is Involved?

You are automatically a member of one of the following two Classes or Subclass if you are:

- a) A person or entity that made a co-payment under Medicare Part B for the drugs listed below.
- b) A third-party payor who made reimbursements for the drugs based on contracts that use AWP.

An individual who paid a co-pay for the drugs listed below based upon AWP.

- c) A third-party payor who made reimbursements for the drugs under contracts based on AWP with Caremark, AdvancePCS, Express Scripts and Medco (or their predecessors).

Only drug purchases or reimbursements made between January 1, 1991 and the present are included. Excluded from all Classes are government entities and any person who made a flat co-pay or was reimbursed by a third-party payor.

### What Are My Legal Rights?

• **If you wish to remain a member of the Class**, you need not do anything at this time. As a Class Member, you will be bound by all orders and judgments of the Court. Any claims you may have against the Defendants will be terminated by the judgment entered in this case. Plaintiff Representatives and Court-appointed Counsel will represent you at no cost.

• **If you do not wish to participate in the Class**, you must mail a personally signed, written request to be excluded to the address below. The request must be postmarked by Month Day, Year. If you exclude yourself from the Class, you will not participate in any recovery for the Class, and you will not be bound by any Court orders or judgments.

### Drugs Included in this Class Action:

Accolate	Diprosone	Lanoxin PED	Procrit	Thioguanine
Aciphex	Duragesic	Leukeran	Proventil	Tolectin
Advair Disku	Elmiron	Levaquin	Pulmicort	Tolectin DS
Agenerase	Elocon	Lotrisone	Purinethol	Topamax
Albuterol	Entocort EC	Mepron	Rebetol	Toprol XL
Alkeran	Epivir	Monistat	Regranex	Trinalin
Amikacin Sulfate	Epivir HBV	Monopril	Relenza	Trizivir
Amphotericin B	Erycette	Monopril HCT	Remicade	Tylenol/COD
Arimidex	Etopophos	Mycelelex	Reminyl	Tylox
Atacand	Eulexin	Myleran	Renova	Ultracet
Atacand HCT	Flexeril	Nasonex	Retin-A	Ultram
Avapro	Flovent	Navelbeine	Retin-A MICR	Urispas
Bicitra	Flovent ROTA	Nexium	Retrovir	Valtrex
Blenoxane	Floxin	Nolvadex	Rhinocort	Vascor
Buspar	Glucophage	Oxaprozin	Risperdal	Ventolin HFA
Casodex	Glucovance	Pancrease	Rubex	Vepesid
Ceftin	Grifulvin V	Pancrease MT	Seroquel	Videx EC
Cefzil	Griseofulvin	Parafon FORT	Serzone	Wellbutrin
Clarinet	Ultramicrystalline	Paraplatin	Sodium Chloride	
Claritin		Paxil	Spectazole	Zantac
Claritin-D	Haldol	Paxil CR	Sporanox	Zestril
Clotrimazole	Haldol Decanote	Peg-Intron	Sulcrifate Tablets	Ziagen
Combivir	Integrilin	Perphenazine	Taxol	Zofran
Coumadin	Intron-A	Plavix	Temodar	Zoladex
Cytosan	Ismn	Polycitra	Tequin	Zomig
Daraprim	Kytril	Polycitra-K	Terazol 3	Zomig ZMT
Diprivan	Lamictal	Polycitra-LC	Terazol 7	Zovirax
Diprolene	Lanoxin	Potassium Chloride	Testoderm	Zyban
Diprolene AF		Prilosec	Theophylline	

For further information and a detailed notice, please:

Call toll-free: 1-XXX-XXX-XXXX or Visit: [www.xxxxxxx.com](http://www.xxxxxxx.com)

or Write: AWP Claims Administrator, P.O. Box XXX, Faribault, MN 00000

# EXHIBIT 4

## List of Third-Party Organizations

Category	Organization	Website	Newsletter	Issues Per Year
Anti-Anxiety	Anxiety Disorder Assc. America	<a href="http://www.adaa.org">www.adaa.org</a>	The Reporter	24
Anti-Psychotic	Mental Health Matters	<a href="http://www.mental-health-matters.com">www.mental-health-matters.com</a>	A Mood Journal	4
Cancer	People Against Cancer	<a href="http://www.peopleagainstcancer.com">www.peopleagainstcancer.com</a>	Options	12
Cancer	Association of Community Cancer Centers	<a href="http://www.assoc-cancer.org">www.assoc-cancer.org</a>	Oncology Issues	24
Cancer	Breast Cancer Action	<a href="http://www.bcaction.org">www.bcaction.org</a>	BC Action Newsletter	6
Cancer	National Breast Cancer Coalition	<a href="http://www.natlbcc.org">www.natlbcc.org</a>	Call To Action	4
Depression	National Foundation for Depressive Illness	<a href="http://www.depression.org">www.depression.org</a>	NAFDI News	4
Depression	Prescription Access Litigation Project	<a href="http://www.prescriptionaccesslitigation.org">www.prescriptionaccesslitigation.org</a>	PAL Newsletter	4
Epilepsy	American Epilepsy Assoc.	<a href="http://www.aesnet.org">www.aesnet.org</a>	Epilepsy Currents	6
Hepatitis	International Hepatitis Foundation	<a href="http://www.hepfi.org">www.hepfi.org</a>	Hepatitis Alert	4
Hepatitis	Hepatitis B Foundation	<a href="http://www.hepb.org">www.hepb.org</a>	B Informed	3
HIV/ AIDS	AIDS.org	<a href="http://www.aids.org">www.aids.org</a>	AIDS Treatment News	24
HIV/ AIDS	AIDS Memorial Quilt	<a href="http://www.aidsquilt.org">www.aidsquilt.org</a>	eQuilt	6
HIV/ AIDS	AIDS Action	<a href="http://www.aidsaction.org">www.aidsaction.org</a>	Advocacy Briefs	10
HIV/ AIDS	International AIDS Society	<a href="http://www.aidsonline.com">www.aidsonline.com</a>	AIDS	18
Kidney Stones	National Kidney Foundation	<a href="http://www.kidney.org">www.kidney.org</a>	E-Kidney	12
Kidney Stones	American Assoc. of Kidney Patients	<a href="http://www.aakp.org">www.aakp.org</a>	aakpRENALIFE	12
Psychotropic	Schizophrenia.com	<a href="http://www.schizophrenia.com">www.schizophrenia.com</a>	Schizophrenia Update	12
Allergy	Sinus News	<a href="http://www.sinusnews.com">www.sinusnews.com</a>	Sinus News	24
Allergy	American Academy of Allergy, Asthma, and Immunology	<a href="http://www.aaaai.org">www.aaaai.org</a>	The Allergy and Asthma Advocate	4
Alzheimers	Alzheimers Association	<a href="http://www.alz.org">www.alz.org</a>	Advances	4
Arthritis	Arthritis Foundation	<a href="http://www.arthritis.org">www.arthritis.org</a>	Arthritis Today	24
Arthritis	Arthritis Insight	<a href="http://www.arthritisinsight.com">www.arthritisinsight.com</a>	Arthritis Insight	52
Asthma	American Lung Association	<a href="http://www.lungusa.com">www.lungusa.com</a>	Asthma Magazine	12
Asthma	Asthma and Allergy Foundation of America	<a href="http://www.aafa.org">www.aafa.org</a>	FreshAAIR	4
Crohn's Disease	Crohn's and Colitis Foundation of America	<a href="http://www.ccfra.org">www.ccfra.org</a>	Take Charge	3
Diabetes	American Diabetes Association	<a href="http://www.diabetes.org">www.diabetes.org</a>	Diabetes Today	12
Diabetes	Diabetes Information Clearinghouse (NIH affiliate)	<a href="http://www.diabetes.niddk.nih.gov">www.diabetes.niddk.nih.gov</a>	Diabetes Dateline	4
Heart	American Heart Association	<a href="http://www.americanheart.org">www.americanheart.org</a>	Stroke Connection	6
Herpes	Herpes.ORG	<a href="http://www.herpes.org">www.herpes.org</a>	Herpes Newsletter	6
Herpes	HOPE (Herpes outreach patient information)	<a href="http://www.healthandhope.com">www.healthandhope.com</a>	Hope Newsletter	12
Hypertension/Heart	American Heart Association		Hypertension	12
Interstitial Cystitis	IC Network	<a href="http://www.ic-network.com">www.ic-network.com</a>	IC Optimist	4
Interstitial Cystitis	Interstitial Cystitis Association	<a href="http://www.ichelp.org">www.ichelp.org</a>	ICA Update	12
Headache	American Council for Headache Education	<a href="http://www.achenet.org">www.achenet.org</a>	Ache Newsletter	4
Headache	National Headache Foundation	<a href="http://www.headaches.org">www.headaches.org</a>	NHF Headlines	6
Smoking	The American Lung Association	<a href="http://www.lungusa.com">www.lungusa.com</a>	Weekly Breather	52
Testosterone	Testosterone Magazine	<a href="http://www.getbig.com">www.getbig.com</a>	Testosterone Magazine	4